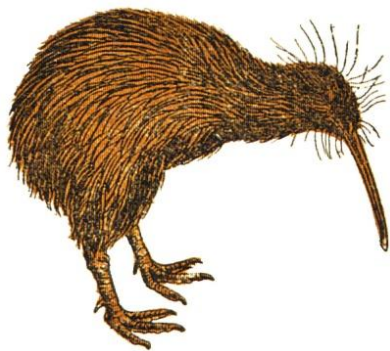




THE KIWI

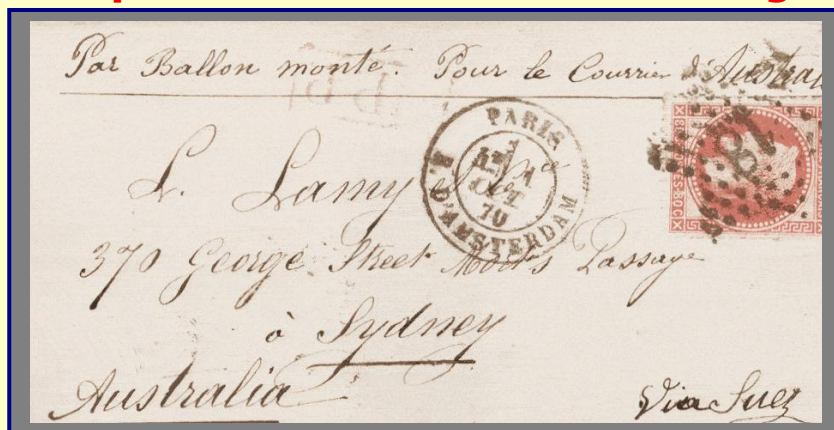
JOURNAL OF THE NEW ZEALAND SOCIETY OF GREAT BRITAIN



*New Zealand's First Customised Advertising Label (CAL)
- Wellington Arts Festival 2004*



Superb material for the discerning



The above cover was an example of the world's first airmail and is the only known Paris ballon post cover addressed to Australasia. In 2009 Mowbrays Australia sold this 1870 Siege of Paris ballon monté cover for NZ \$238,625 – then a record Australasian price for a philatelic item.



The above 13 August 1855 cover from Auckland to Birmingham, England, bears a pair of New Zealand's very first 1d full-face queen stamps. Only three covers bearing 1d SG1 FFQs are known – this being the earliest recorded date. It was acquired in 2009 by John Mowbray for a client for NZ \$138,000.

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THE NEW ZEALAND SOCIETY OF GREAT BRITAIN

Honorary President
Keith C. Collins

Hon. Chairman
John Stimson

Hon. General Secretary and Librarian
Michael Wilkinson
121 London Road
Sevenoaks, Kent, TN13 1BH
☎017-32456997
e-mail: mwilkin799@aol.com

Hon. Treasurer and Membership Sec.
Professor Derek R. Diamond,
9, Ashley Drive, Walton on Thames,
Surrey, KT12 1JL
☎01932-223280
e-mail: drdiamond@mac.com

Hon. Packet Secretary
Professor J. D. Hepworth
2, Carnoustie Close,
Fulwood, Preston, Lancashire, PR2 7ER
☎01772 861709
e-mail: j.d.hepworth@tinyworld.co.uk

Hon. Editor of The Kiwi
Paul Wreglesworth
37, Blakelow Road,
Macclesfield, Cheshire, SK11 7ED
☎01625 420694
e-mail: kiwieditor@gmail.com

Webmaster
Bob Clark
nzsgb1@googlemail.com

Website
www.nzstamps.org.uk/nzsgb

Representative in New Zealand
John Watts
j-watts@clear.net.nz

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*The Society is affiliated to: The Association of British Philatelic Societies
the New Zealand Philatelic Federation
and the Association of Scottish Philatelic Societies.*



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EDITORIAL

This copy of *The Kiwi* is a bumper edition with 28 pages instead of the normal 24 pages, possible because of some of the excellent material you have been sending me. Please keep it coming - news, articles and items of interest. Let me know if there is something you would like to see in *The Kiwi* not currently covered.

You should also find, with this issue the following separate items. Please take the time to read them:-

1. Membership Renewal form
2. Programme Card for 2014
3. Report of the 2013 AGM
4. Booking form for Glasgow 2014

There were a few errors in the last issue for which I accept total responsibility. Some were oversights or simply down to lax proof reading (must order more midnight oil!). Corrections are shown below. Others were more significant factual errors which have resulted in short articles to set the facts straight. Thank you to everyone who took the time to point out these points. At least I know somebody is reading *The Kiwi*.

Finally, on the facing page, is the final notification regarding the disposal of the aero-philatelic material from the archive of Francis Field. A unique opportunity, with any money raised going to Society funds.

ADDENDA & CORRIGENDA

ADDENDUM (Volume 62, No.6)

Page 120 - Notes of the Meeting held at Warwick

Terry Hancox gave a superb display of Frama labels highlighting the printing and dispensing errors that occurred during their period of issue.

CORRIGENDA (Volume 62, No.6)

Page 123 – "**Figure 3:** Not 'Presentation stamps'" should read "**Figure 4:** Not 'Presentation stamps' "

Page 125 – "**Figure 3:** "... and a mint block p12½" should read "... and a mint block p10x12½".

Page 132 – "**Figure 1:** A series of five colour separation plate proofs" should read "**Figure 1:** A series of four colour separation plate proofs"

THE KIWI - CURRENT ADVERTISING RATES

	Full (single insertion)	Full (3 or more consecutive)	Half (single insertion)	Half (3 or more consecutive)	Quarter (single insertion)	Quarter (3 or more consecutive)
Colour	£90	£75	£75	£60	£50	£40
B&W	£75	£60	£60	£45	£40	£35

NZSGB - CURRENT SUBSCRIPTION RATES

Membership rates are £20 (within the UK) and £25 (overseas). Payment can be made by various means including PayPal ('gift' option). Details from Derek Diamond (drdiamond@mac.com), or via the web-site.

PUBLICATIONS AVAILABLE

Orders should be sent to Derek Diamond (contact details on 'Contents' page):-

SP3	The Kiwi Volumes 1-50. Full text on CD.	£10 incl. P&P
SP5	Index to The Kiwi, Volumes 1-60. Published on CD only.	£ 5 incl. P&P
SP6	Gems of Australasian Philately.	£10 incl. P&P

FRANCIS FIELD AERO-PHILATELIC MATERIAL

As has been mentioned in previous issues of *The Kiwi* the Society has been given a large A4 ring binder (3" thick) crammed with New Zealand aero-philatelic material. A few quick snapshots are shown below.

The folder contains much information on early flights with photographs, articles, newspaper cuttings etc. This was part of the extensive archive assembled by Francis Field who was pre-eminent in the world of aero-philately and early flights.

The Committee has decided that this lot should be sold for Society funds.

This is a unique opportunity to acquire this material. If you are interested then please send an e-mail to me, stating the amount you are prepared to offer - a target price of £50 has been suggested.

kiwieditor@gmail.com

Closing date for offers:-

Friday January 24th 2014.



SOCIETY NEWS

MEMBERSHIP NEWS

New Members:

A warm welcome to:

N. R. Cox, Somerset

D. Reilly, East Lothian, Scotland

R. Watson, Mosgiel, New Zealand

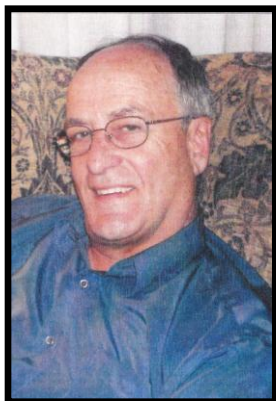
Deceased:

R. T. E. Standing, Surrey

D. Warner, Kent

W. Paterson, Auckland, New Zealand

In Memoriam: Warwick Rountree Paterson



Warwick Paterson

19.7.1941 – 22.10.2013

It was a great shock when we heard the news of the sudden death of Warwick Paterson in hospital on October 22nd 2013.

Warwick had been a great supporter of the New Zealand Society of Great Britain through the years since taking over the running of Campbell Paterson Ltd. from his father; sometimes it was through sponsorship of awards at exhibitions or assisting members with information during research projects.

In Auckland he will be greatly missed. We will no longer be able to pick up the telephone and discuss the finer details of New Zealand stamps - often related to items that had passed through his hands.

Speaking personally I found Warwick very supportive especially when I was involved with the project to produce the *New Zealand - The Chalon Issues 1855 -1873* publication in early 2000. He made material and notes available, with no time constraints.

He was so often busy when collectors would contact him but he never gave the impression that he did not have time to discuss the points being raised.

Warwick led a full life outside of philately following his interest in bird life, a member of Rotary and a J.P. The church of St Andrews in Epsom, Auckland was full for the service to celebrate his life, the large number of stamp dealers in attendance from all over New Zealand, was indicative of the high esteem that Warwick was held in the N.Z.S.D.A.

The Society passed on its sympathy to Warwick's wife at this time; he certainly will be missed.

John Watts

Auckland, New Zealand

Warwick Paterson: A Personal Remembrance

In 1963, I first met Campbell Paterson at Robson Lowe's offices in London. It was the beginning of a long and warm friendship. He gave me a telephone number, Guildford 68419, which has stuck in my memory these 50 years, long after he returned to New Zealand. During the time after the Burrus sale, he had me come to visit for a day, introducing me to Warwick and his brother James, and showing me around the Surrey countryside in the afternoon.

Warwick reminded me only last month that he still remembered the conversations he and I had about "unusual" things when CP and I returned for tea that afternoon 50 years ago. Although I asked at our recent meeting for details he might have remembered about that conversation, he said that we could wait for another time, but "another time" will now never come.

Over the years, we would have an annual "discussion" after the latest appearance of the Catalogue. Almost always it involved what new went in or what had been left out. The arrival of the Chalon pages was not an annual event, but when it happened, it sparked a lively exchange of opinions and ideas.

On the subject of listing the 3d Pelure, which had once been given the CP Catalogue listing A3c, Warwick held the line, even though two copies are now in circulation and I have held and examined both. He maintained that with none ever having been seen used, that it did not meet the criteria of listing. I pointed out that the U.S. 24¢ inverted "Jenny" airmail stamp of 1918, which has just been reissued as a \$2.00 version,

has no used examples and yet is one of the gems of philately. Our sharing of opinions was always a good-hearted session, but in spite of the stamp being listed in other major catalogues, he resisted.

After the appearance of my book on the Chalons in 2010, he told me that he had read it from cover to cover, and that the new discoveries throughout were more than sufficient to update the CP Catalogue. Many changes were made the following year (other than the 3d Pelure) and have served to keep the catalogue up to date and the best of its kind in the world.

Over the years, I would often receive an ordinary-looking letter from New Zealand, and on opening it, would find some offerings of unusual material with a note from Warwick saying, "I thought you might find this interesting." He knew me too well. I almost never returned anything, and he knew the sort of thing I might have been missing. That stream reduced to a trickle in recent years, and when I asked him why, he responded "you've already got everything."

On leaving his club in Auckland last September, we met a few rather imposingly fit people who were entering, and in the process shook hands with some of them. After they disappeared inside, Warwick said to me "you've just managed to shake hands with the greatest All Black of all time." I never did hear his name.

We parted company, looking forward to the next time. Little did I expect that it would never come.

Robert Odenweller

Members who subscribe to Campbell Paterson's Newsletter will already have read Bob Odenweller's personal recollections in their November 2013 issue. I make no apologies for reproducing the piece here.

Paul Wreglesworth - Editor

ADVANCE NOTIFICATION – LONDON 2015



LONDON 2015 EUROPHILEX will be held at the Business Design Centre, Islington from 13th – 16th May 2015.

The closing date for competitive applications has been extended to **February 28th 2014**.

More information is available on the website (www.london2015.net)

Spring Stampex (19th - 22nd February 2014) is the final UK qualifying competition for London 2015.

Further information is available on the ABPS website (www.abps.org.uk)



Have you got a computer and access to the web?

Then check out the Society's web site for details of meetings, 'Discussion Board' and, recently added, a series of articles on New Zealand stamps and postal history originally published in Gibbons Stamp Monthly.

www.nzstamps.org.uk/nzsgb

FORTHCOMING MEETINGS

NEXT MEETING OF THE SOCIETY

The next meeting of the Society will be held on Saturday **January 25th 2014**

at the **Union Jack Club**, Sandell Street, London, SE1 8UJ .

Paul Wreglesworth will lead a display of the **1960 PICTORIALS**

meeting starts at 14:00

Members are invited to bring material of interest.

A committee meeting will be held in the morning, starting at 11:00

NORTH OF ENGLAND REGIONAL GROUP

The next meeting of the North of England Group will be held on Saturday **February 8th 2014** at our usual venue, St. Luke's Church, Lodge Road, Orrell. The Meeting will start at **12:30** and guests and new members are always welcome.

This will be a member's meeting so please bring along items of interest or new acquisitions.

Group Contact: - Jack Lindley ☎ 0161 705 1074; **e-mail:** lindleyjack@aol.com

MIDLAND REGIONAL GROUP

The next meeting of the Midland Group will be held on Saturday **February 22nd 2014** at St Anne's Church Hall (behind the church), Park Hill, Moseley, Birmingham, B13 8EU, starting at 14:00. Members are asked to bring along a mini display to entertain their colleagues.

Group Contact: - Ian Samuel ☎ 0121 449 0849

SCOTTISH REGIONAL GROUP

The next meeting is an informal gathering, at 13:00 on Saturday **12th April 2014**, at the ASPS Congress in Perth. Meet in the cafe on the balcony of the Dewar Centre.

Group Contact: - Michael Kirwan ☎ 0131 447 3420; **e-mail:** michael@kirwans.net



**THE NEW ZEALAND SOCIETY OF GREAT BRITAIN
GLASGOW**

3rd – 5th October 2014



See separate flyer for booking details for the Society's Glasgow weekend.

MEETINGS HELD

NOTES OF THE JOINT MEETING OF THE NORTHERN AND SCOTTISH GROUPS ON 12TH OCTOBER 2013

13 members met at the Hallmark Hotel, Carlisle, on the Saturday afternoon. Each member gave a short display on a topic of his choice:

David Edwards: 45c Rock Wren - booklets, hangsells, and boxes for the self-adhesive stamps.

John Atkinson: 25 years of Christmas stamps from the first issue in 1960, comprising mint, used and FDCs.

David Stalker: Die and plate proofs from the Fournier archives for the 1984 Christmas stamps, including colour separations, background trials and proofs of final designs and colours. Also a series of 5 Araiteuru Marae Christmas FDCs issued for fundraising.

Paul Wreglesworth: 19th and early 20th century maritime mail markings from 'NZ Marine PO' through various forms incorporating ships' names, and incoming and outgoing ship letters with 'Packet-boat' cancellations. Also disaster mail from the *Wairarapa* and the *Kaiser Wilhelm der Grosse*.

Jack Lindley: Illustrated Health covers for 1935-38. Some were issued nationally, others regionally or only locally, resulting in scarcity.

James Breckenridge: 45c Rock Wren definitive stamp – a study of papers, sheets and coils. Recent purchases included perforation and watermark varieties of KGV and pictorial definitives and officials.

John Hepworth: Civil and military mail relating to WW1 and WW2, including troopship markings and censored mail from hospital ships, and examples of censor markings used in the Middle East and Europe.

Keith Walker: Examples of various airmail rates from the 1930's through to the 1990s.

John Studholme: The issues of 100, 50 and 25 years ago, viz. 1913, 1963 and 1988. Also recent purchases: KGV 4d on registered cover, and 3/- 1935 pictorial with inverted watermark.

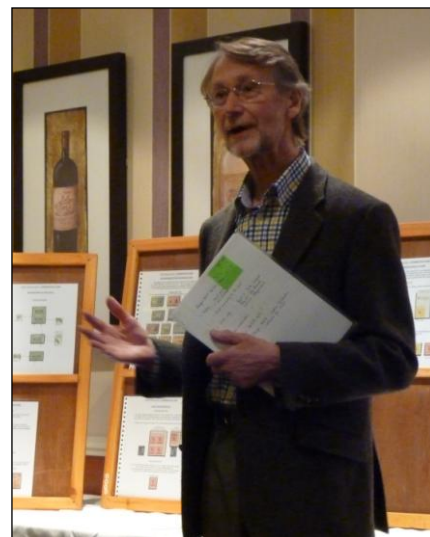
Stuart Potter: A large selection of the attractive and scarce covers hand-illustrated by Mrs Purdon between 1950 and 1966.

Ken Andison: Used definitives from the First Sides faces through to the 1935 Pictorials, including shade and perforation varieties.

Alexander McCulloch: 1956 Government Officials, and the 1956 redrawn QEII definitives including the 2.5d on 3d overprint and the 2d on 1.5d overprint error in plate blocks.

Michael Kirwan: NZ's 18 overprinted issues from 1913 (Auckland Exhibition) to 1977 (Postafix provisionals) totalling 30 stamps, including Arms postal-fiscals.

After a successful and well-attended meeting with a wide range of display material, it was unanimously agreed to repeat the event again in 2 years' time. **(Long-term diary note: the hotel has been re-booked for Saturday 10th October 2015).**



*Meeting convener
Michael Kirwan*



*Meeting attendees study one
of the displays*

NOTES OF THE NORTH OF ENGLAND MEETING, HELD ON NOVEMBER 9th 2013

Eight members were present for the group's last meeting of the year. This was a members meeting and the following was shown.

Harold Howard: 1d Dominion covers from WW1 military camps and covers from the Ashburton area.

John Hepworth: Military covers and railway related items.

John Atkinson: New issues from New Zealand showing the sheets from the prestige booklets from the 2nd Hobbit film.

Stuart Potter: Airmail covers including scarce routes such as New Zealand to Bahrain Island, Kuwait and Muscat.

Mike Hanson: Cinderellas, some on cover and 1d Dominion and George V booklet panes with some examples shown on cover.

Jeff Hook: Genuine and forged copies of the QE 2d on 1½d provisional error.

Paul Wreglesworth: An 1895 advertising cover from Waipawa and examples of covers from the 1970s showing unusual rates and destinations.

Jack Lindley: Advertising envelopes from the 1920s (including one not listed in the recent article by John Watts), Christmas aerogrammes showing printing errors and military covers.



RECENT AUCTION REALISATIONS (1)

Spink, London. The Collectors Series Sale 12 November 2013		
Lot	Description	Realised (Est.)
817	1935-36 Pictorial Issue (Essays) - Original watercolour painting of Mitre Peak by James L. Fitzgerald as used for the 4d. vignette, on thin card.	£1,300 (600-800)
819	1935-36 Pictorial Issue (Essays) - 6d. Harvesting. Rough sketch by Archer on piece of plastic marked, in reverse, " <i>To start steel die cutting</i> " and accompanied by colour trials on unsurfaced white paper (five different).	£550 (500-600)
821	1935-36 Pictorial Issue (Die Proofs) - ½d., 1d., 1½d., 2d., 2½d., 3d., 4d., 5d., 6d., 8d., 1/-, 2/- and 3/-, all in issued, or close to issued, colours on various size pieces of wove paper showing die edges, guide lines or crosses in places.	£14,000 (12,000-15,000)
823	1935-36 Pictorial Issue (Die Proofs) - 2d., 2½d., 4d., 5d., 6d., 8d., 1/-, 2/- and 3/-, each stamp-size in issued colours on wove paper. All signed Holcombe.	£5,000 (7,000-8,000)
824	1935-36 Pictorial Issue (Die Proofs) - 2½d. frame in slate on wove paper (68-70mm.); two diagonal creases clear of the design.	£600 (400-500)
828	1935-36 Pictorial Issue (Die Proofs) - 1/- in deep carmine on wove paper (676x70mm.); very fine and a wonderful bird thematic item.	£1,100 (600-800)

LETTER TO MISS HELEN STEWART

- RESIDING IN NEW ZEALAND OR ELSEWHERE ABROAD

Eric Lewis

This remarkable letter (Figure 1), which contained a "Citation to, or intimation from the Sherriff of Forfarshire, at Dundee" was sent, somewhat optimistically, from Dundee in 1899 addressed to 'Miss Helen Stewart, Residing in New Zealand or elsewhere abroad'.

The letter travelled to London then New Zealand, where attempts were made to find the addressee at Auckland, Wellington, Wanganui and Invercargill before it then went back to Wellington and Wanganui, prior to returning to Scotland – a round trip of almost 27,000 miles. One Helen Stewart was traced but she disowned it!



Postmarked Dundee 13.3.1899

The cover then travelled to:-

Destination	Date	Distance (miles)
London	14.3.1899	400
Auckland	24.4.1899	12,000
Wellington	25.4.1899	528
Wanganui	3.5.1899	234
Invercargill	5.5.1899	768
Wellington	19.5.1899	768
Wanganui	20.5.1899	234
Return To Sender		12,000
Total Mileage		26,932

Figure 1: The well travelled letter for Miss Stewart [Reduced to 50%]

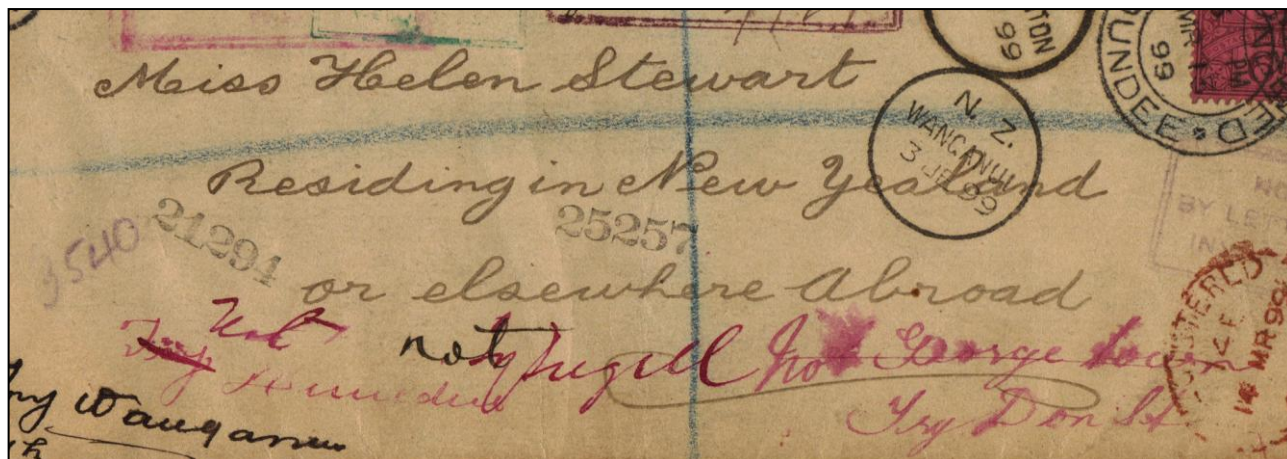


Figure 1a: Miss Helen Stewart, Residing in New Zealand or elsewhere abroad. [full size]

ENGRAVED ADVERTISING ENVELOPES FROM THE 1920s

Jack Lindley

(Response to previous article on this subject)

I am able to add further to the information on this subject provided by John Watts in his article in the last issue of *The Kiwi* (Ref. 1).

I have one example, from Invercargill, not recorded in the article (Figure 1). My copy is unused.



Figure 1: Engraved envelope from Invercargill – unrecorded by John Watts.

Others in my collection, with dates of usage, are shown below. The numbers in brackets refer to the Figure numbers from the previous article.

Christchurch (1)	12.2.27	Auckland (3)	1.12.27	Rotorua (5)	7.1.28
Dunedin (7)	7.2.39	Dunedin (7)	unused	Timaru (11)	7.2.29
Greymouth (12)	27.8.32	Russell (16)	3.6.38	Te Aroha (19)	26.1.38
Te Aroha (19)	unused	Mt. Egmont (20)	25.7.35	Nelson (23)	11.5.44
Invercargill (unrecorded)	unused				

Reference:

1. Watts J., 'Engraved Advertising Envelopes From The 1920s', *The Kiwi*, vol.62, no.6, pp128-131, November 2013.

Andrew Dove also reports he has a copy from Hamilton (14) postmarked 10.6.32. – Ed.

If members have any further examples from this series, can offer additional information with regard to the period of issue or have any suggestions as to who might have been responsible for their production then please contact the editor.

HARRY BERRY ILLUSTRATED COVERS

Jack Lindley

At a recent meeting of the North of England Group I displayed a number of hand painted covers produced by Mrs Purdon. These covers were the subject of an article in the September 2013 issue of *The Kiwi* (Ref. 1).

Mrs Purdon produced covers from the late 1940s to the early 1960s. The earliest recorded is from October 6th 1947 (Ref. 2). Members may also be familiar with the work of another artist, Herbert Dukes who produced a number of hand drawn covers mostly during the 1940s.

I have two further hand painted covers from the 1940s signed by another artist, H. C. Berry. The first cover, illustrated here (Figure 1), shows a 'trading schooner' and has a 3d Niue stamp postmarked September 2nd 1940. The second cover, similar in style, depicts a 'Mail Steamer off Rarotonga coast'. It has a 3d Cook Islands stamp and is also postmarked September 2nd 1940. Both covers are addressed to Harry C. Berry, Holloway Road, Wellington, New Zealand. Presumably the addressee is also the artist?

If anyone can provide any information about this artist or has similar covers I would be delighted to hear from them via the editor.

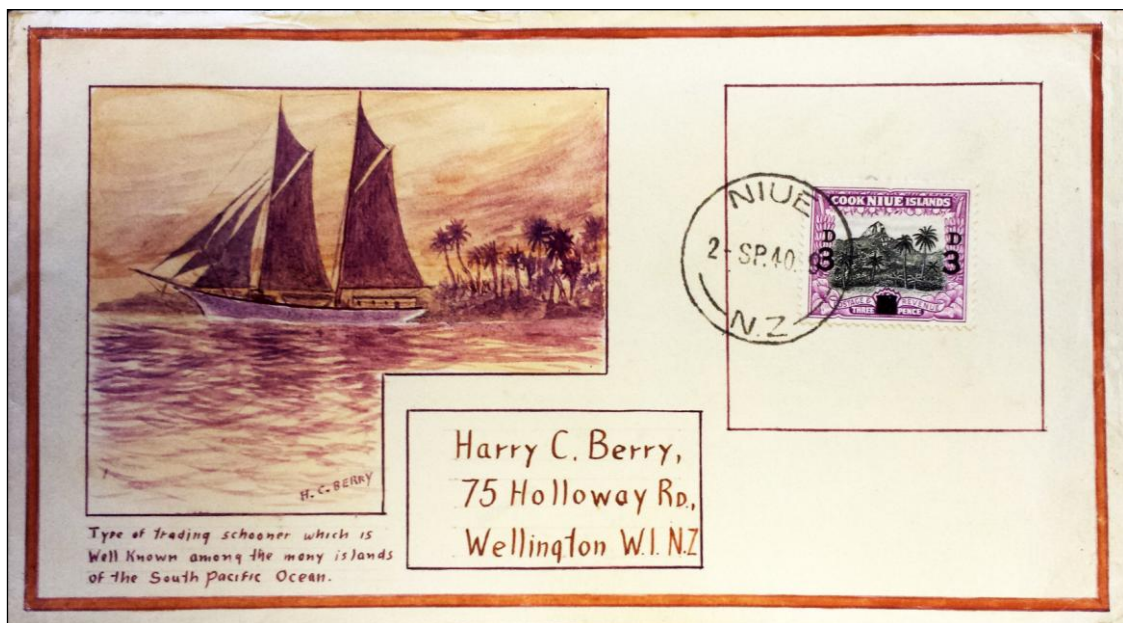


Figure 1: 1940 hand painted cover by H. C. Berry depicting a 'trading schooner'

Reference:

1. Watts J., 'Mrs Purdon Illustrated Covers', *The Kiwi*, vol.62, no.5, pp100-103, September 2013.
2. Meetings Held, *The Kiwi*, vol.62, no.6, pp120, November 2013.



BAYPEX 2014 STAMP SHOW

NEW ZEALAND NATIONAL STAMP EXHIBITION

14th – 16th November 2014

www.baypex.org.nz

PROOFS, REPRINTS AND REPRODUCTIONS

Robin Gwynn

It was most interesting to read in the September 2013 issue of *The Kiwi* that your July meeting had been shown "a proof example of the halfpenny newspaper stamp issued in 1873".

I take this to mean that the proof shown predated the issuing of the stamp. If that is true, it is most important and I hope the item can be illustrated in a future number.

However, to the best of my knowledge, no pre-production proofs are known of the halfpenny newspaper stamp, so I anticipate that what was shown is likely to have been one of the reproductions in black made after the stamp's withdrawal from sale.

If so, it should not be called a 'proof'. The correct terminology is given in the very important glossary of philatelic terms provided as appendix 4, of volume IV, of *The Postage Stamps of New Zealand*. (Ref.1). A 'proof' is a trial impression. A 'reprint' is a printing in the correct colour made from a plate after a stamp has been withdrawn from sale at post offices. A 'reproduction' is a printing in black or unissued colours made from a plate after a stamp has been withdrawn from sale.

I entirely agree with the comment made in the article that terms like 'essay' and 'proof' are not straightforward and invite confusion. The first step towards avoiding confusion is to follow the definitions in that glossary of philatelic terms. Unfortunately many collectors of New Zealand material are not aware of it, because it is rather hidden away as an appendix in the middle of the series of volumes.

Reference:

1. Appendix 4 'A Glossary of Philatelic Terms' in *The Postage Stamps of New Zealand*, Vol IV, p541-561, Pub. Royal Philatelic Society of New Zealand (1964)

I am grateful to Neil Jones, who displayed the item under discussion here at the July 2013 meeting in London, for allowing me to reproduce it here.



*1/2d newspaper stamp
- proof or reproduction?*

[image reproduced at 200%]

Dr Gwynn is right to challenge my write-up of the meeting. I did not have the opportunity to view the piece on the day and wrote my notes from Neil's commentary on the day.

Although no proof material is known from this issue there always remains the possibility, however remote, that some unrecorded examples might surface. However, in this case, closer scrutiny suggests that this example, which shows two large plate scratches, is indeed one of the later 'reproductions' printed in black from the original plates after they had been in storage for some years. An upper marginal copy, the remaining three margins have been cut quite wide – perhaps to give the impression of a 'proof' item.

I asked Jim Shaw, author of the article on the 'Halfpenny Newspaper Stamp' in the November 2013 issue of *The Kiwi*, to comment and he agreed that this is definitely a black reproduction from the later plate, adding that there are no flaws evident that would be characteristic of the first plate.

Paul Wreglesworth - editor

THE GOVERNMENT PRINTER

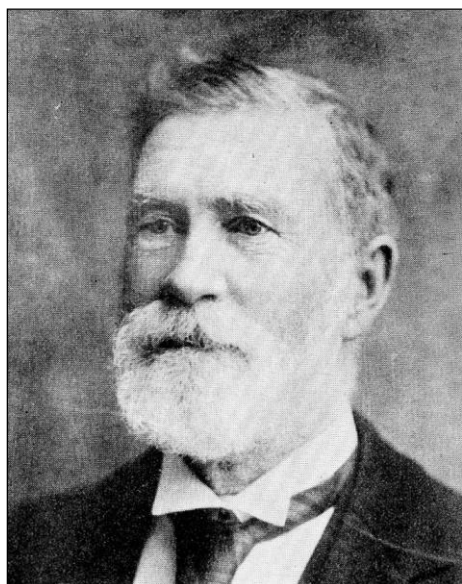
Gerald Elliott

In the recent article on The Halfpenny Newspaper Stamp (Ref. 1) it was stated that 'Production was the responsibility of the Government Printer, John Davies'. This is incorrect; John Davies, who was on the staff of the Postmaster-General's Department, was the *Postage Stamp Printer* and not the *Government Printer*.

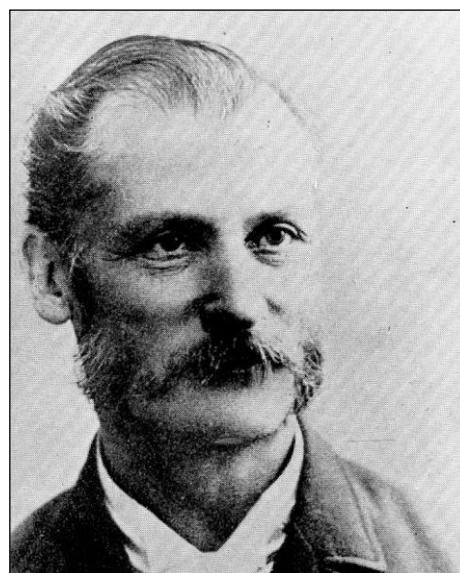
The Stamp Printing Branch of the Government Printer was established in December 1866 when, for the first time, duty stamps were printed by the Government Printer George Didsbury (Figure 1). John Davies was transferred to the Printing Office in June 1867, and from that date the work of gumming, drying, and perforating all duty and postage stamps was done by the Printing Office. The Stamp Printing Branch did not come under the Government Printer's full control until October 1890. The administrative control of the Branch had been retained by the Postmaster-General.

Whilst John Davies worked at the Government Printer's premises, he was on the staff of the Postmaster - General, and under his control. Davies died on Christmas Day 1889 and, with his death, it became opportune for the Government Printer to take over full control of the Stamp Printing Branch.

Henry Hume, who had entered the Government Printing Office as a pressman in August 1865, was promoted Duty Printer in 1866 and Stamp Printer in October 1890.



Joseph L. Wilson - 12 May 1864 to 31 March 1865



George Didsbury - 1 April 1865 to 20 April 1893

Figure 1: The Government Printers
(from "*The History of the Government Printing Office*" by W.A. Glue)

Source:

The above information has been taken from "*The History of the Government Printing Office*" by W. A. Glue, and published by the Government Printer, Wellington, N. Z. (1966).

Reference:

1. Shaw J., 'The Halfpenny Newspaper Stamp', *The Kiwi*, vol.62, no.6, pp124, November 2013.

Further Reading:

Chapter 12, The Printers, in 'New Zealand the Chalon Issues 1855-1873' by T. Lee and J. Watts (2009).

CUSTOMISED ADVERTISING LABELS (CALs) – THE FIRST 10 YEARS

Alan Tunnicliffe

The story begins in early 2004 when the first of the “Postage Advertising Labels” (PALs), as they were originally termed, was produced for the *New Zealand International Arts Festival* held in Wellington during February and March. It featured a kiwi above the words “NZ FESTIVAL 2004” and like all future labels of this type had the denomination, in this case 40c, and the NZ Post logo in a panel at the right-hand side of the label (see Front Cover).

Back then the minimum order quantity was 2,500 labels and the price charged per label, from April 5th 2004 (when the standard postage rate rose to 45c) was 90c per label. This included artwork, printing set-up costs and postage and packing. The price per label was reduced for larger quantities. The minimum quantity was later lowered to 1,000 with set-up costs of \$199.90 charged separately. These set up charges were waived during promotional periods and were subsequently dropped completely. In 2013 the minimum quantity was lowered to 500 labels in sheets of 50.



Figure 1: CALs Issued in 2004 for ANZ Bank (left) and BMW car dealers (right)

In April 2004 a second issue, of three different designs, was produced for *ANZ Bank* (Figure 1 - left). These were unusual in that they were 5c values, rather than 45c, intended for use with 40c postage stamps required with the increase in postage rate to 45c. The third issue, a single 45c value, was produced later that year for *BMW* car dealerships (Figure 1 - right). These first three issues were all produced by the business marketing division of NZ Post and, the NZ Festival and BMW labels especially, are very scarce.

However, in the meantime, NZ Post had also printed its own ‘labels’. Firstly, back in February 2004, they issued four different packs of international postcard labels. Altogether these contained ten different designs, four of which had blank centres on which you could draw the design yourself. These labels were not stamps as they did not bear the silver fern emblem but did have the words ‘New Zealand Post’, rather than ‘New Zealand’ alone (Figure 2).

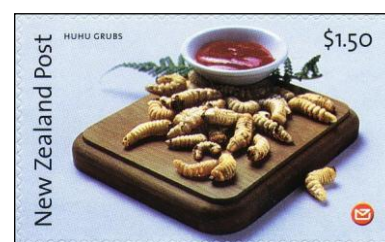


Figure 2: NZ Posts first ‘labels’

When the postage rate for standard letters was increased to 45c on April 5th 2004, leaving some customers with considerable quantities of 40c stamps in stock, NZ Post perceived that they might run out of 5c stamps so in late June 2004 they issued, what I would term, their own provisional label. Like the other labels it was self-adhesive (on two different papers) and had a bluish grey value panel at the right-hand side of the design. In this case the value did not appear at the top of this panel but the NZ Post logo was, as usual, at the foot of this panel. The design consisted of the denomination ‘5c’ within a circle. This ‘label’ was colloquially dubbed the ‘blob’ by collectors and is listed among the ‘Scenic Definitives’ in the Campbell Paterson catalogue and called an emergency issue in the Len Jury catalogue (Figure 3).



Figure 3: The ‘blob’

No further labels were issued until December 2004, at which time the *Stamps & Collectables* division of NZ Post took over the production of PALs and renamed them Customised Advertising Labels (CALs). Their names were changed once

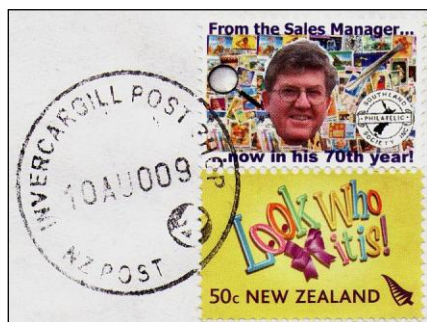


Figure 4: Personalised Stamps

format as desired by the customer. The last seven labels, all with gold panels, had the words 'New Zealand' printed in the panel reading upwards between the NZ Post logo and the value (Figure 5). All thirteen labels were 45c values and were printed either by *Southern Colour Print* of Dunedin or *Kinetic Vision* of Auckland which was a subsidiary of NZ Post's own *Communication Arts Ltd*. Up until then, all of the nineteen CALs and ten postcard labels that had been issued had the denomination in white and the NZ Post logo with a red background.



Figure 5: Kiwipex 2006



Figure 6: Hell Pizzas

November 2006 saw the first CAL issued by *Stamps & Collectables* for a business company, namely *Hell Pizzas* (Figure 6). It was the first one to have a red value panel and also the first to be printed by NZ Post using their own digital printers in Whanganui. From then, up until the present day, all CALs have been printed there, using paper supplied by *Southern Colour Print*, so it is the same as used for normal NZ Post postage stamps printed in Dunedin. All CALs have red value panels at the right-hand side with the value in white and the NZ Post logo on a white background, unless the customer asks for what NZ Post call an 'inverted' label, in which case the panel is white and the value and logo background are in red.

In January 2007 the first normal gummed CAL was issued for *Huttpex* (Figure 7) and from this date customers had the choice of gummed or self-adhesive and on occasions the same design is printed in both formats. Until the end of 2006 it had been difficult for interested collectors to obtain either mint or used examples of the CALs, with the exception of those issued by philatelic exhibitions, which were sold for a considerable premium over face value in order to raise funds. So, due to collector demand, from January 2007 NZ Post has issued an annual Personalised Postage Pack. The first one contained all fourteen labels issued by *Stamps & Collectables* from December 2004 to December 2006. It did not contain, therefore, the NZ Festival, ANZ and BMW CALs.



**Figure 7: Huttpex 2007
- first gummed CAL**

Because the earlier issues had to be reprinted specifically for this first year pack, there are colour differences that may be of interest to CAL specialists. Customers could also request a reprint of their CAL if they needed extra quantities and sometimes this gave rise to colour differences. The first CAL known to have been reprinted at Whanganui was the one, first issued in April 2007, for *Fishpond*, who later that same year ordered two further reprints.



**Figure 8: High value
CALs have been issued**

With changes in postage rates since 2004, there have been twelve different denominations for CALs: 5c, 40c, 45c, 50c, 60c, 70c, \$1.00, \$1.20, \$1.50, \$2.00, \$2.40, \$2.50 (Figure 8). Although they are stated to be for use only on internal mail, many collectors have used them on mail going overseas (Figure 9). NZ Post will not allow customers to order CALs without a value indicated, like NZ Posts own 'Kiwi' no value stamps.

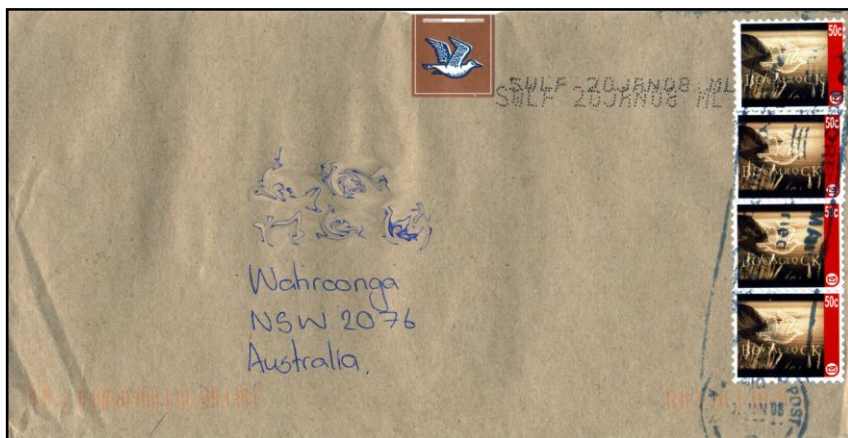


Figure 9: Multiple usage of CALs (Boomrock) on a 2008 letter to Australia
- the labels were originally stated to be for use on domestic mail only.

On one occasion, in September 2009, two CALs were produced for a customer that NZ Post later realised they should not have printed (due to political sensitivities). These labels were 50c and \$1.00 values depicting the flag of Tibet (Figure 10). NZ Post unsuccessfully sought the return of these labels. They were not included in the 2009 annual pack. Point 4 of NZ Post's Terms and Conditions for Personalised Postage Labels states: "NZ Post will refuse to print labels using your image if we consider it may be offensive to any ethnic or religious group, contains any political message or could be associated with a current or former political cause or leader".



Figure 10: one of the controversial Tibet CALs

When each customer's order is printed a sufficient additional quantity is produced for inclusion in the year packs. It is easy for collectors to obtain the annual packs from NZ Post but it is far from easy to obtain CALs genuinely used on cover, especially on the first day of use. Customers who are not organising philatelic exhibitions rarely sell their CALs to collectors, although some companies have done so and in these instances collectors may be lucky enough to obtain blocks of four or other multiples. Philatelic exhibitions always issue FDCs, sell blocks of four and even full sheets of CALs.

In 2009, following customer requests, NZ Post decided to issue each January what they call "Year of Issue" covers, which are a set of large envelopes bearing all the CALs for one year and cancelled with a 31 December datestamp. Covers from companies with their CAL used on them are rare and sought after by keen CAL collectors.

The same year collectors were surprised to learn that NZ Post had printed CALs in booklet format for a customer, *Maui Gas*, celebrating 30 years of gas for New Zealand (Figure 11). Customers can request booklets rather than sheet stamps if they wish and these too are printed at Whanganui (although the Maui booklet which was printed by *Southern Colour Print*). Since then there have been several other CALs issued in booklet format and these are included in the annual year packs. These booklets frequently refer to the contents as 'stamps' rather than 'labels'.

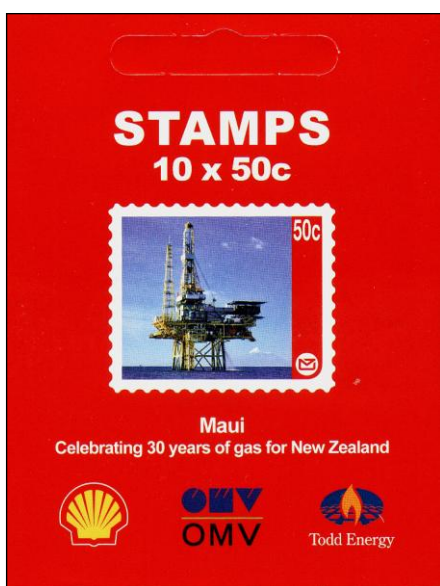


Figure 11: 30 years of Maui Gas
- the first booklet format for CALs

NZ Post issued two booklets in 2009 which were described on the cover as 'Kaikoura Regional Postage' but are in fact CALs. These were intended as a trial and only sold in that area, and at Whanganui. One of the booklets contained ten different 50c labels

and the other had six different \$1.80 labels (Figure 12). No further regional postage labels have yet been issued.

Some, but not all, of the CAL booklets issued have the NZ Post barcode incorporated and one booklet, issued for *Te Papa Museum*, has Te Papa's own barcode. All CAL booklets have contained ten labels, but the number of different designs in each has varied from two to five or ten. NZ Post supported the *Heart Foundation* by selling booklets of *Heart Foundation* CALs at Post Shops with a \$1 surcharge per booklet as a donation to charity. Originally containing 60c labels these were reprinted containing 70c labels when the postage rate was increased (Figure 13).

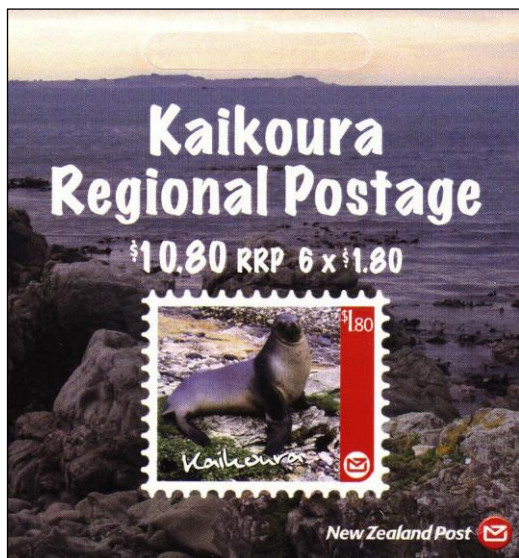


Figure 12: NZ Posts CAL booklet
- sold as 'Regional Postage'

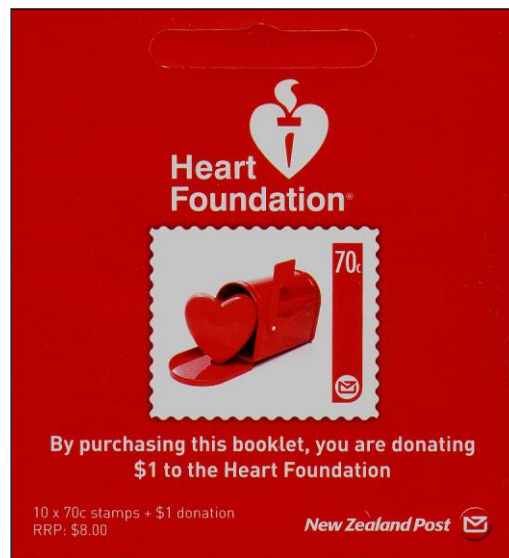


Figure 13: The price of the Heart Foundation
CAL booklet included a \$1 charity donation

Until 2009 customers were sent proofs of their CAL in imperf format so they could check the colour etc. before giving the go ahead for the print order. These sheets were retained by the customer and were often sold for high prices by philatelic exhibition organisers. However, due to a perceived abuse of this service by some customers NZ Post have since sent (by e-mail or printed on white photocopy paper) a proof sheet showing an enlargement of the CAL and also an image at the actual size for checking (Figure 14).



Figure 14: example of a 'draft' CAL sent
out for checking prior to printing

A small number of customers have further personalised their postage labels by privately overprinting them. This occurred with three CALs printed in 2009. At the time of the Timpex Stamp Exhibition in October an *Opie & Dron* label was overprinted 'Palmpex 2010' The 2009 Merry Christmas label was overprinted 'Happy New Year 2010' and the \$1.00 *Mowbray Collectables* label was overprinted on the white panel with 'auction 400' and used for the first time on envelopes containing catalogues for their No. 400 Auction posted to customers on December 10th 2009 (Figure 15).

CALs are usually sold to customers at a price greater than the face value of the labels. In 2007 however, when NZ Post issued normal postage stamps for

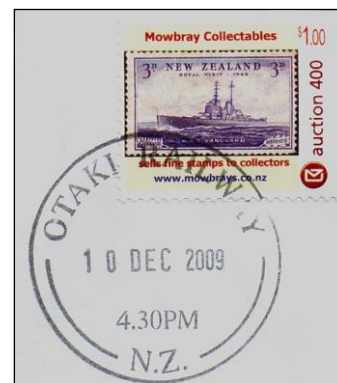


Figure 15:
Mowbray Collectables' CAL
- overprinted 'auction 400'

the Centenary of Scouting, they also produced CALs for the *Scout Association* and sold these to the organisers without any premium.

Over the years NZ Post has issued various advertising brochures for CALs, in addition to promotions on their website, and some of these have featured images that never appeared on the issued labels. These were purely for advertising purposes.

Stanley Gibbons catalogue lists the International Postcard labels and 5c emergency issue of 2004 but do not list CALs. The Len Jury catalogue lists some of the CALs. The Campbell Paterson catalogue lists all CALs issued in an appendix to the main catalogue listings.

Like any other type of stamp CALs may be collected for their own sake, but can also be incorporated into thematic or subject collections. They fall into four main categories: private businesses or companies, philatelic exhibitions, commemorations and private events (e.g. engagements or weddings).

Thanks to one of our members in Australia, Tony Ward, for help with some of the illustrations used in this article.

Further Reading:

New Zealand Customised Advertising Labels (CAL's) 2004-2010, by B. Styris (2011)

The Postage Stamps of New Zealand, Vol X. Pub. Royal Philatelic Society of New Zealand (2014) – currently in production, this volume will contain a chapter on CALs

SOME RECENTLY ISSUED CALs

The Philatelic Youth Council of New Zealand

Established in 1985, after the Federation of NZ Philatelic Societies expressed its concern over youth philately in New Zealand, the PYC is a non profit organisation run by a small group of dedicated people who are interested in the promotion of youth philately. They are reliant on donations and fundraising activities to cover operating costs and activities.

To help with fundraising PYC has produced a 70c gummed CAL (Figure 1) showing the model kiwi that goes to most National Exhibitions in New Zealand and stands in the Youth Court area. These CALs are available in blocks of four, mint or used, or as singles on first day covers (Issue date May 1st 2013).



Figure 1: PYC CAL

For further details contact the PYC. sales.pyc@clear.net.nz

125th Anniversary of the Royal Philatelic Society of New Zealand



Figure 2: CALs produced for the RPSNZ's 125th Anniversary

Formed in 1888 as "The Philatelic Society of New Zealand", by a keen group of stamp collectors based in Wellington New Zealand. Their aims were based around research, publication of the results of studies and the formation of a library of philatelic literature. The Royal prefix was granted in 1946.

The Royal celebrated its 125th Anniversary in 2013 and two 70c CALs were produced.

For further details see the Royal's website: www.rpsnz.org.nz

ARAITURU MARAE CHRISTMAS COVERS

David Stalker

In my collecting of anything to go with New Zealand Christmas stamps I have come across a series of First Day Covers issued by the Araituru Marae Council and I have some questions which readers of *The Kiwi* may be able to answer.

In the early 1980s Araituru Marae issued a number of philatelic first day covers for various stamp issues, including the annual Christmas stamps in support of their 'Building Fund'. The covers, issued in very limited numbers, usually contained a typewritten insert describing the stamps and the early ones were often autographed by a notable Maori.

The Christmas first day covers I have are backstamped with a cachet, signed by the Philatelic Officer of the Araituru Marae Council Inc., stating the number of the cover and the total quantity issued. Covers from 1982, 1983 and 1984 also have a Araituru Marae cinderella label attached (see Figures 3, 5 and 6). The covers from 1983 and 1984 were considerably larger, measuring approximately 10" x 7".

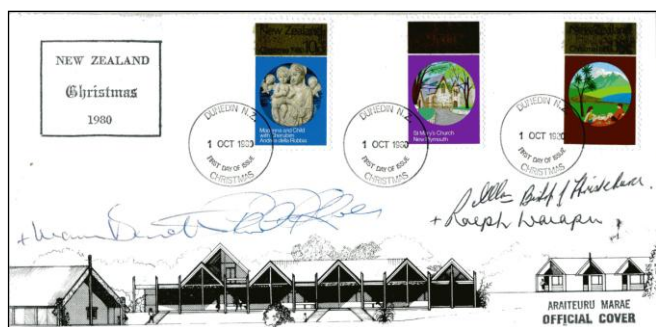


Figure 1: 1980 Christmas First Day Cover – signed by the newly installed Archbishop of New Zealand, Bishop of Aotearoa, Bishop of Waiapu and the Bishop of Christchurch (number 5 in the series of covers).



Figure 2: 1981 Christmas First Day Cover – signed by Hui, the Bishop of Aotearoa. (number 14 in the series of 100 covers).

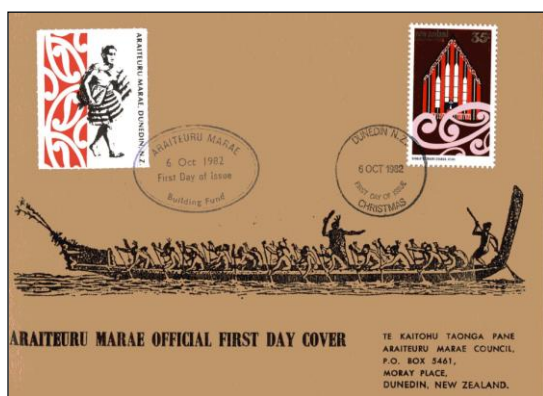


Figure 3: 1982 Christmas First Day Cover – the typewritten insert shows this cover to be number 14 in the limited series of 100 covers.

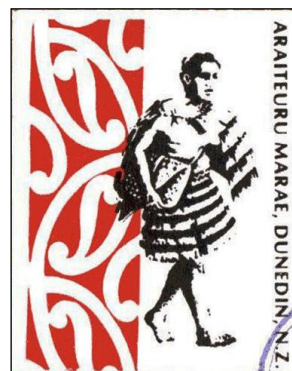


Figure 4: Enlarged image of the cinderella stamp which appears on the 1982, 1983 and 1984 covers

The numbers issued in each year were:- 1980 (25), 1981 (100), 1982 (100), 1983 (300), 1984 (100).

The 1981 cover (Figure 2) came with a backing card (Figure 7) which contained a typewritten leaflet giving details of the stamps, a description of the Korero Mai badge on the cover and a list of the Araiteuru Marae First Day Covers issued to that date.

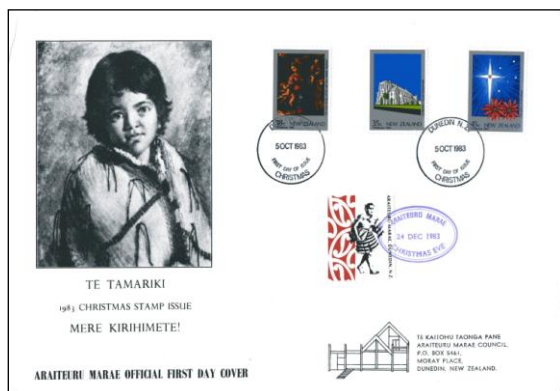


Figure 5: 1983 Christmas First Day Cover
(cover number 29 in the series).



Figure 6: 1984 Christmas First Day Cover
(cover number 32 in the series).

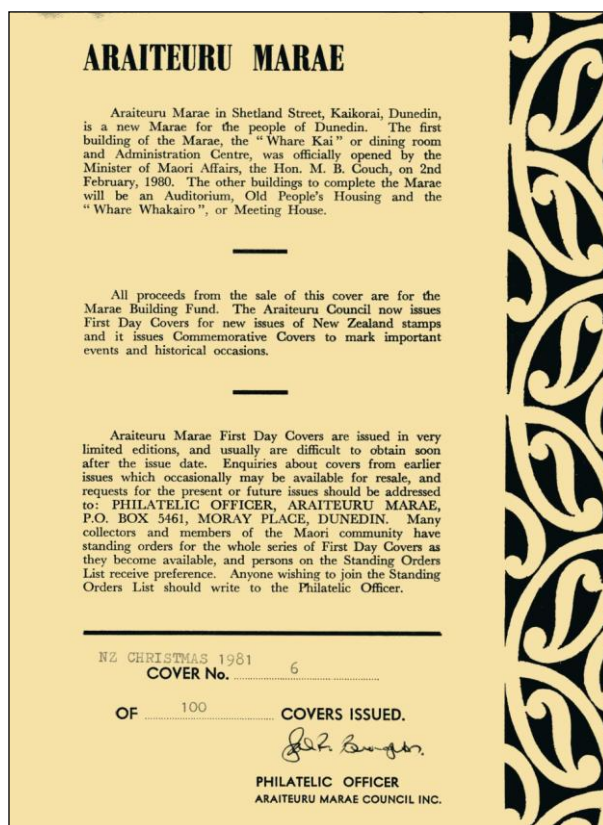


Figure 7: Example of the card included in some of the covers. This one from the 1981 Christmas FDC.

I would be interested to hear from anyone who has similar Araiteuru Marae First Day Covers, particularly those for Christmas Issues. Were these five covers the only Christmas Araiteuru Marae FDCs issued?

Information can be sent via the Editor.

REQUEST FOR HELP FROM MEMBERS

Our Packet Secretary **John Hepworth** (see page 3 for contact details) is preparing a monograph on New Zealand camps and hospitals in the UK during World War I. It is intended that this will be one of the Society's Special Publications and will be published in 2014 to coincide with the anniversary of the start of the war.

To make it as comprehensive an account as possible John would like to hear from any members with covers, postcards, cachets and ephemera from this period which they would be prepared to copy to John for study and, where appropriate, inclusion in the monograph.

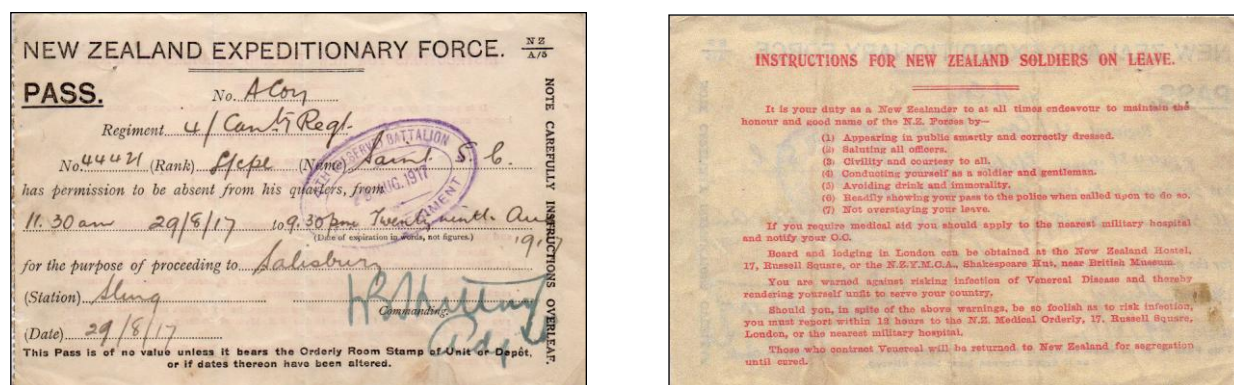


Figure 1: A PASS for soldiers at Sling Camp with instructions for soldiers on leave on the reverse. [reduced 50%]

NZ POST NEWS

Alan Tunnickliffe

The biggest changes to NZ Post in 25 years are due to take place during the next two years (2014-15). In common with all postal administrations around the world, NZ Post is suffering from rapidly declining letter mail volumes (down 24% in the period 2002-12).

In early 2013 NZ Post announced that it was seeking permission from the Government for the Deed of Understanding to be changed. After considering the proposals, the Government has agreed to allow delivery of letters to be changed from six days a week to three, which will happen in 2015. Rural delivery will be on five days of the week and it will remain a free service. One change made in October 2013 was that overnight delivery of local mail no longer takes place but, like nationwide ordinary mail, is delivered within one to three days.

The number of outlets is to remain at 880, but NZ Post will eventually own only around 50 of them. The remainder will be either run within other businesses, as at present, or become self-service kiosks. At least 240 of the outlets must offer agency services such as 'bill pay'.

Other changes to take place concern the large Mail Sorting Centres with three of the present six to close. Dunedin, Hamilton and Wellington will cease to operate leaving only those in Christchurch, Palmerston North and Auckland. All of the other smaller sorting centres will no longer sort mail. About half of NZ Post's 10,000 employees are involved in the mail side of the business.

NZ Post also owns a successful bank, *KiwiBank*, and their *CourierPost* business is not in decline.



CHALON VIGNETTE – PROOF OR REPRODUCTION?

Paul Wreglesworth (for Stephen Jones)

Stephen Jones of Lower Hutt, New Zealand sent me this interesting item (Figure 1) which he acquired recently at auction.

Taken at face value it appears to be a proof of the central vignette portion of one of the Chalon head stamps, in black, on card measuring 125 x 88 mm. In pencil, above the vignette, is written 'B. Hardening' (Before Hardening) and below a date of '11/10/65'. However, by that date, plate 2 had already been produced by Perkins, Bacon & Co. and shipped to New Zealand. So, as Stephen says, "*it doesn't fit into the scheme of things from that period*".



Figure 1: Proof or Reproduction?

Gerald Elliott, who is researching Perkins, Bacon & Co.'s involvement with the design and production of the Chalons, has studied the item and believes that, rather than a proof item, it is possibly a reproduction which formed the front of a Christmas card produced in 1935 by Perkins Bacon for Stanley Gibbons.

An example of the front of this Christmas card was in the collection of Marcel Stanley, together with a photocopy of the inside (Figure 2). Stanley was of the opinion that the card was printed from a die plate produced from the original rejected transfer roller by extracting the vignette section.

This transfer roller, R. 1305, was retained by Perkins Bacon but its whereabouts today are unknown.

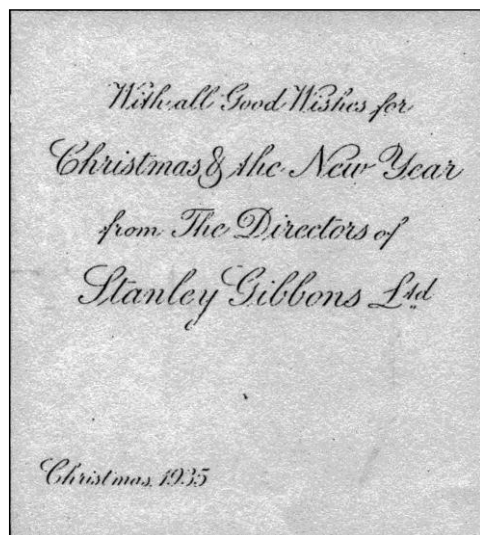


Figure 2: Photocopy of the inside of the Stanley Gibbons Christmas card.
[image reduced]

This same roller was, according to Elliott, used by Perkins Bacon & Co. to produce the second 2d plate, and later trade samples, as well as the examples created in 1907 and 1909 for dinner menus for the Herts Philatelic Society (H.P.S.).

An example of the reproduction prepared for the H.P.S., in black, (Figure 3) is reproduced here courtesy of Paul Wales of Classic Stamps.



Figure 3:
H.P.S. reproduction

Looking more closely at the detail of the vignette in the H.P.S. reproduction and Stephen Jones' new item there are some interesting similarities – and some important differences.

Both show an additional compass point (showing as a black dot) under the queen's chin. However the circular frame of the vignette appears to be of slightly greater diameter with the H.P.S. reproduction (and similarly on the issued stamps) with more 'white' space around the edge.

With the Jones item the 'scalloping' merges into the inner frame (Figure 4).



Figure 4: Enlargements (2X) showing the central vignette from the Jones item (left) and the H.P.S. reproduction (right)

It is difficult to draw any conclusion as to the precise status of Stephen's acquisition. Have the pencil annotations been added to a reproduction or trade sample to give the impression of a proof item?

If the missing transfer roller, R. 1305, should ever surface it may help to shed more light on the subject. In the meantime if anyone has an example of the 1935 Stanley Gibbons Christmas card, or has any thoughts on the status of this piece then please get in touch.



RECENT AUCTION REALISATIONS (2)

Prestige Philately, Melbourne, Australia. 8th November 2013

Lot	Description	Realised (Est.)
656	1893 Advertising Stamps, Perf 10. 2½d, 3d, 4d, 5d & 8d each with seriffed 'SPECIMEN' h/s in violet, all-different adverts. Mint o.g.	AUS\$ 900 (600)
660	1893 Advertising Stamps, Perf 10. 8d blue SG 225 all different 3rd Setting adverts, a few minor defects, all with large-part o.g., Cat £1800.	AUS\$ 1,050 (750)

RESULTS OF THE 2013 ANNUAL SOCIETY AUCTION

The Society held a successful auction on November 30th. Total sales were approx. £8,000 – well up on 2012, with further offers anticipated for unsold lots. The Society thanks all vendors for their participation and the following members of the ‘Auction Team’ for all their efforts:

Brian Stonestreet	: Auctioneer
Andrew Dove	: Compiling Auction catalogue
Brian Stonestreet and Michael O’Keefe	: Display of lots
Keith Collins and Michael O’Keefe	: Handling of lots during auction
Esmé Diamond	: Recording
Derek and Esmé Diamond	: Collecting payments and sending lots to postal bidders. Printing auction catalogues, recording auction, collecting payments and settling with vendors

Lot	£	Lot	£	Lot	£	Lot	£	Lot	£	Lot	£
A	20.00	103	25.00	173	17.00	223	10.00	289	45.00	366	85.00
B	5.00	104	12.00	174	30.00	224	11.00	292	15.00	367	4.00
C	5.00	106	25.00	176	24.00	225	11.00	293	5.00	369	17.00
D	15.00	108	10.00	177	28.00	229	72.00	297	21.00	373	14.00
E	4.00	112	10.00	178	60.00	231	23.00	299	10.00	374	5.00
F	2.00	119	37.00	179	20.00	232	45.00	301	6.00	376	13.00
		121	45.00	180	61.00	234	60.00	302	5.00	385	110.00
		122	27.00	184	7.00	235	40.00	303	5.00	386	85.00
1	44.00	124	9.00	192	26.00	240	38.00	304	5.00	388	175.00
2	50.00	125	9.00	193	10.00	241	255.00	305	6.00	391	75.00
3	130.00	126	6.00	194	325.00	249	38.00	306	4.00	393	25.00
8	9.00	130	45.00	195	315.00	250	80.00	307	14.00	397	30.00
9	6.00	131	20.00	196	33.00	251	40.00	308	12.00	402	25.00
11	43.00	132	8.00	201	23.00	253	350.00	310	5.00	406	130.00
24	33.00	135	2.00	202	55.00	254	42.00	313	9.00	407	120.00
26	35.00	136	15.00	204	11.00	256	140.00	316	12.00	409	55.00
40	36.00	138	10.00	205	35.00	257	75.00	317	12.00	412	25.00
41	40.00	139	10.00	206	30.00	258	45.00	318	13.00	413	150.00
49	100.00	141	18.00	207	35.00	259	10.00	325	8.00	425	30.00
52	70.00	142	10.00	208	35.00	264	50.00	340	40.00	426	50.00
56	50.00	143	9.00	209	37.00	265	18.00	341	60.00	428	66.00
57	75.00	146	15.00	210	8.00	266	50.00	342	4.00	429	40.00
63	42.00	147	10.00	211	10.00	267	11.00	343	10.00	430	50.00
65	35.00	154	15.00	212	9.00	268	14.00	344	60.00	434	50.00
66	175.00	155	70.00	213	6.00	269	8.00	345	10.00	440	180.00
67	25.00	157	28.00	214	5.00	274	10.00	349	7.00		
72	90.00	159	15.00	215	6.00	275	8.00	356	6.00		
73	90.00	162	9.00	216	10.00	279	10.00	357	50.00		
82	475.00	164	6.00	217	13.00	281	10.00	358	60.00		
83	350.00	168	60.00	218	6.00	282	14.00	359	40.00		
97	80.00	169	10.00	219	10.00	284	14.00	360	51.00		
96	6.00	170	11.00	220	10.00	286	45.00	361	150.00		
99	8.00	171	110.00	221	15.00	287	5.00	362	4.00		
102	8.00	172	20.00	222	25.00	288	21.00	365	12.00		





It can be viewed at www.classicstamps.co.nz and will have at all times many thousands of items for direct sale (all being illustrated on the site).

New items are being added all the time and these recent additions can be easily accessed via a separate link on the home page.

Website categories include:

- NZ definitive issues from Full Face Queens to the current issues.
- NZ Commemoratives from the 1906 Christchurch Exhibition onwards.
- NZ Health and Christmas issues.
- Booklets.
- Air mail stamps and covers.
- Life Insurance.
- Postage Due and Express stamps and covers.
- Postal fiscals and Revenue stamps.
- Cinderellas.
- Various miscellaneous issues and covers.
- New Zealand Postal History.
- New Zealand Postal Stationery.
- Antarctic stamps, postcards and postal history.
- Various British Commonwealth and foreign country's stamps and covers.

Website registration:

New and existing clients will need to register on the site. Registration allows you to list your interests and gives advice on navigating around the site. It also allows us to send you lists of specials etc. For example, we have just finished a two week period where all items had a 15% discount.

Non-Internet Connection:

If you do not have access to the internet, please write to us stating your collecting interests to receive a photocopied selection of relevant material.

Website auctions:

We are having auctions on the internet. Clients who have registered will receive emailed details. Those without an internet connection will receive a printed list of descriptions but they need to advise us. We have an auction on the site closing on the 21st August (www.classicstamps.co.nz/auctions). The auction site allows you to see how your bids are going; what lots have bids on; automatically lets you know when you have been outbid; etc.

Stamp Shows:

We attend all major New Zealand shows plus some overseas shows. See the website for details on which shows we will be attending.

General:

If you have any problems with the site such as registering, understanding the cart system, etc, please contact us and we will go through it with you.

Classic Stamps Ltd.

PO Box 76-096.
Christchurch 8548.
New Zealand.

www.classicstamps.co.nz
Phone +64 3 352 9066,
Fax +64 3 352 9057.

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1 Ngaire Ave Newmarket | PO Box 27646 Auckland 1440 New Zealand

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