

THE KIWI

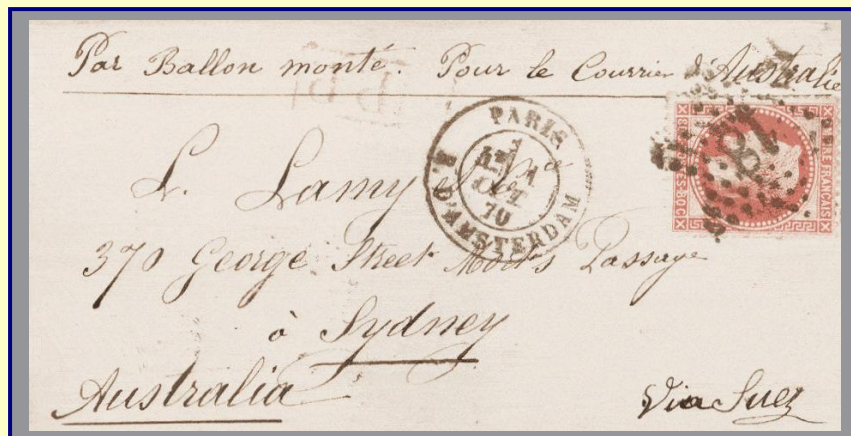
JOURNAL OF THE NEW ZEALAND SOCIETY OF GREAT BRITAIN



*A Letter from Antarctica
(see page 156)*



Superb material for the discerning



The above cover was an example of the world's first airmail and is the only known Paris ballon post cover addressed to Australasia. In 2009 Mowbrays Australia sold this 1870 Siege of Paris ballon monté cover for NZ \$238,625 – then a record Australasian price for a philatelic item.



The above 13 August 1855 cover from Auckland to Birmingham, England, bears a pair of New Zealand's very first 1d full-face queen stamps. Only three covers bearing 1d SG1 FFQs are known – this being the earliest recorded date. It was acquired in 2009 by John Mowbray for a client for NZ \$138,000.

Mowbray Collectables buys and sells collections, stamps and postal history. What can you offer? Contact our friendly staff in the first instance.

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*The Society is affiliated to: The Association of British Philatelic Societies
the New Zealand Philatelic Federation
and the Association of Scottish Philatelic Societies.*



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EDITORIAL

I think I can speak for all members who attended our latest biennial weekend meeting in Glasgow at the beginning of October when I say what a thoroughly enjoyable event this was. It brought members together both philatelically and socially who, living in different parts of the country, would not normally get to meet. Much of the success of the event was down to the hard work that our Scottish Regional Group put in to the organisation.

The Regional Groups, of which there are currently three (Scottish, Midland and North of England, - with the possibility of the South West Region reforming) offer the chance, for those who cannot attend the London meetings, of getting together informally to discuss anything and everything to do with New Zealand stamps and postal history. If you are interested then the group contacts can be found on page 141.

Finally, if you have not already done so, check out the material on offer in this year's Society Auction which will be held after the AGM. If you are unable to attend send your postal bids as soon as possible.



THE KIWI - ADVERTISERS IN THIS ISSUE

ADVERTISER	PAGE
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John & Jan Fitzpatrick	157
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Ashford Stamps Ltd.	159
Robert P. Odenweller	159
Classic Stamps Ltd.	Inside Back Cover
Auckland City Stamps	Back Cover

THE KIWI - CURRENT ADVERTISING RATES

	Full (single insertion)	Full (3 or more consecutive)	Half (single insertion)	Half (3 or more consecutive)	Quarter (single insertion)	Quarter (3 or more consecutive)
Colour	£90	£75	£75	£60	£50	£40
B&W	£75	£60	£60	£45	£40	£35

NZSGB - CURRENT SUBSCRIPTION RATES

Membership rates are £20 (within the UK) and £25 (overseas). Payment can be made by various means including PayPal ('gift' option). Details from Derek Diamond (drdiamond@mac.com) or via the web-site.

PUBLICATIONS AVAILABLE

SP3	<i>The Kiwi</i> , Volume 1-50. Full Text on CD.	£10 incl. P&P
SP5	Index to <i>The Kiwi</i> , Volume 1-60. Published on CD only.	£ 5 incl. P&P
SP6	Gems of Australasian Philately	£10 incl. P&P
SP7	The 1898 Pictorial Issue of New Zealand - Its Design, Printing & Use. (Derek Diamond)	£45 plus P&P extra

payment and postage options from Derek Diamond, or via the web site

SOCIETY NEWS

MEMBERSHIP NEWS

New Members:

A warm welcome to:

R. Walls, Auckland, New Zealand

H.J. McMakin, Los Angeles, USA

Deceased:

E. W. J. Elliot, Hertfordshire

R. Watson, Mosgiel, New Zealand



ANNUAL SOCIETY AUCTION

The Annual Auction will be held at 14:00 on **Saturday November 29th 2014**

All members should have received an electronic copy of the catalogue or, for those without e-mail accounts, a paper copy distributed with the September issue of *The Kiwi*. If you are attending the auction remember to bring your catalogue. Copies on the day will be £2.

A number of the lots are illustrated on the Society's web-site.

POSTAL BIDS - A REMINDER

If you are unable to attend in person Postal Bids are most welcome. These should be sent by post, e-mail or telephone to the Hon. Auctioneer, **Brian Stonestreet**, to arrive no later than **November 27th**

Send your bids to:-

32 Bedgebury Close,
Vinters Park,
Maidstone,
Kent ME14 5QZ

☎ 01622 675784

e-mail: b.stonestreet@btinternet.com



REGIONAL GROUP CONTACTS

For information about how to get involved with one of the Regional Groups, where they meet and details of upcoming meetings and events contact the relevant co-ordinator:-

Scotland - David Stalker ☎ 0141 812 6653 **e-mail:** davidmstalker@yahoo.co.uk

North of England - Jack Lindley ☎ 0161 705 1074 **e-mail:** lindleyjack@aol.com

Midlands - Ian Samuel ☎ 0121 449 0849

NEXT MEETING OF THE SOCIETY

The next meeting of the Society will be held at the Union Jack Club on Saturday **November 29th 2014**.

AGM & ANNUAL AUCTION

The meeting will start at 11:00 with the Annual General Meeting of the Society. The Annual Auction will be held in the afternoon. Viewing of auction lots from 12:30 and the auction itself will start promptly at 14:00.

63rd ANNUAL GENERAL MEETING OF THE NEW ZEALAND SOCIETY OF GREAT BRITAIN

Notice is hereby given that the 63rd Annual General Meeting of the New Zealand Society of Great Britain will be held at the Union Jack Club, Sandell Street, London on Saturday 29th November 2014 commencing at 11:00am.

AGENDA

1. Minutes of the 62nd Annual General Meeting - issued with the January 2014 copy of *The Kiwi*
2. Chairman's report and review of 2014
3. Final report from the Strategic Review Group
4. Financial report from Hon. Treasurer
5. Report from Hon. Packet Secretary
6. Report from the Hon. Library Liaison Officer
7. To elect Officers to the Committee:-
 - i) Honorary President
 - ii) Vice President(s)
 - iii) Honorary Chairman
 - iv) Honorary General Secretary
 - v) Honorary Editor of *The Kiwi*
 - vi) Honorary Packet Secretary
 - vii) Honorary Treasurer
 - viii) Honorary Auctioneer
 - ix) Honorary Library Liaison Officer
 - x) Other Officers of the Society
8. Any other business proper to the Annual General Meeting of which due notice has been given, in writing, to the Honorary General Secretary.

Nominations are invited from the members for all of the Officers of the Society, having obtained the agreement (in writing) of the member so nominated.

Michael Wilkinson, Honorary General Secretary

NORTH OF ENGLAND REGIONAL GROUP

The next meeting of the North of England Group will be held on Saturday **November 8th 2014** at St. Luke's Church, Lodge Road, Orrell starting at 12:30. Members are invited to bring along new acquisitions or items of interest.

Group Contact: - Jack Lindley ☎ 0161 705 1074



MEETINGS HELD

NOTES OF THE PHILATELIC WEEKEND HELD IN GLASGOW



The eighth New Zealand Philatelic weekend was held at the Marriott Hotel in Glasgow. It was attended by more than 30 members, many of whom were accompanied by their partners. In the course of the two days, sixteen displays and talks were given. All were well thought out and interesting and I think that all present learned a lot as well as enjoying the range of material shown.

As more than 650 sheets were shown, it would not be possible to report in detail on all the material shown. This report will, therefore, list the displays as a matter of record and then highlight some contributions that particularly interested your reporter.

Presenter	Subject	Presenter	Subject
John Studholme	Welcome to Glasgow	David Stalker	Christmas Seals
Jim Breckenridge	King George VI Definitives	Michael Kirwan	Overprints & Surcharges
Keith Walker	Development of 1988 RPSNZ Centenary Issue	David Beech*	Philatelic Conservation and Research
John Studholme	A Letter from Antarctica	Paul Wreglesworth*	A Philatelic Journey
John Brown	Express Delivery	Bill Black	ANZAC
Elizabeth Nairn	Aotearoa	Bob Clark	Airmails (1911-1932)
John Hepworth*	New Zealand & World War I	Adrian & Lachlan Philbey	Pigeon Post
Alexander McCulloch	Roses Definitives (varieties)	Ken Andison	Transport on NZ stamps
John Studholme	Birds of New Zealand	Alexander McCulloch	1970 Definitives (varieties)

There were three invited displays during the weekend (marked * above) with the majority of the displays given by members of the Scottish Group. These offered a wide range of interests covering traditional, airmails, thematics and cinderellas.

Michael Kirwan's showing of all the 41 overprinted stamps from seventeen issues between 1913 and 1978 was thought provoking as it illustrated the many different reasons for overprinting although the commonest (almost half) was changes in postal rates.

Elizabeth Nairn gave a thematic display on the beauties of New Zealand, which incorporated some photographs from her visit to New Zealand, and drew attention to the frequent use of Maori motifs in stamps.

John Studholme explained the history behind a letter from Antarctica. The original envelope is on the front cover whilst the letter it contained is covered in more detail on page 156.

Father and son, Adrian and Lachlan Philbey, gave a seamless presentation and display on Pigeon Post stamps. It is generally accepted that the service started after the *S.S. Wairarapa* was wrecked on the Great Barrier Islands in 1894 yet the subsequent history is more obscure with a number of sources giving a different account making it difficult to be certain of the true version.



Father and son, Adrian and Lachlan Philbey, with their display of Pigeon Post stamps.



Alexander McCulloch, Chairman of the Glasgow Organising Committee, with guest speaker David Beech.

The first of the invited speakers was David Beech, recently retired as Curator of Philatelic Collections at the British Library, who spoke on Conservation and Philatelic Research.

In dealing with conservation David explained that philatelic material was printed on paper that would naturally degrade over time. Some of the paper and card used was particularly vulnerable as it was of poor quality and too acidic. Much Postal Stationery, for example, was already turning brown because of this and would probably disappear completely within 50 years!

The rate of decay can be slowed with care. Material should be stored in the dark at a temperature below $< 18^{\circ}\text{C}$ and with a relative humidity of between 55-60%.

There was much discussion on the subject of protectors, for both stamps and album pages. With many materials containing plasticisers David stressed the safest option is polyester.

On the subject of Philatelic Research David suggested that we are all researchers, to a greater or lesser extent, as we all gather information to create a story around our stamps and this can only be obtained by research. David listed the requirements for achieving a successful outcome to a research project. The first two were to define the extent of your subject and to decide the target audience. At this point it is sensible to consult any national collections and major libraries, such as The British Library, to establish the amount of information already available and to seek guidance on the available sources.

Overall this was a thought provoking session. The information given is available in articles written by David Beech and which are available from the Royal Philatelic Society of London's website.

The second talk was a reprise by Paul Wreglesworth of the Robert Samuel Memorial Lecture that was due to be given in Christchurch in 2011. Unfortunately, major earthquakes caused the presentation to be delayed until 2012. The talk was given to coincide with the centenary celebration of the Christchurch Philatelic Society and subject matter was chosen to suit a mixed audience of collectors and non-collectors.

Paul described his philatelic journey from schoolboy, when he collected the then current 1960 pictorials and later 1970 pictorials until he finally became interested in the 1882 Second Sideface issue. He explained how, on his journey, he had been easily distracted by aspects of each issue that seemed little studied by others. A study of Chambon perforations led him to research the Chambon Company's role in producing printing cylinders for the 1960 stamps printed by De La Rue. Punched holes in the margins of the 23c and 50c 1970 pictorial stamps resulted in a trip to the Dutch Museum of Communications where Paul unearthed new information around the paper control markings, knipteken, used by the Dutch printer Joh Enschedé.

Paul explained how his initial scepticism toward the Second Sidefaces changed with time. With so much of philatelic interest in the issue, not just in the local design and production of the issue, and the problems created as a consequence (mixed perfs and 'patching') but also in the postal usage during the period. Marine Post Offices and TPOs which developed in the latter part of the 19th Century are hugely popular subjects to collect. New Zealand joined the UPU in 1891, right in the middle of the Second Sideface period giving rise to changes in postal rates and the introduction of the 'AR' service.

Lastly, with the short lived experiment with advertisements on the back of the stamps, Paul found himself diverted into researching the Companies and the products that appeared on the stamps. These 'Adsons' linked nicely to the current day with stamps produced by the Private Postal Operators and the Customised Advertising Labels (CALs) where businesses advertise. Modern day 'Adsons'!

The third invited speaker was John Hepworth who gave an illustrated talk and display on 'New Zealand and World War I'. John began his talk by reviewing early New Zealand Military History and, in particular, the improvements to military training and preparedness as a consequence of a report by Lord Kitchener which followed New Zealand's involvement in the Second Anglo-South African War.

The display started with some scarce letters from the compulsory military training camps, set up after the Defence Act in 1910, and included sections on the transport of troops to the war zones.

The departure of the Main Body was delayed and, eventually, all eight ships sailed in convoy from Wellington on October 5th, 1914. They travelled via Hobart, Albany, Colombo and Aden before arriving at Suez to defend the Suez Canal. In fact, they did not see any action for two months when they had to repel an attack from the East by forces of the Ottoman Empire.

Reinforcements left New Zealand at about monthly intervals. Until Troopship 53, the troops were landed at Suez but, thereafter, most docked in the UK to allow the soldiers they were carrying to acclimatise before leaving for France to fight on the Western Front. Although 111 journeys were made, a comparatively small number of transports were used with, for example, the *R.M.S. Tahiti* making 11 trips.

The postal markings used were, mostly, rectangular cancellations until No. 60 when, for security reasons, the ship identification was not included in the mark although a numbered censor mark was used.

In 1915, the disastrous Gallipoli Campaign was initiated when the ANZAC invaded the peninsula. Eventually, after 8 months of bitter fighting, the corps was withdrawn leaving 2,700 of the New Zealand troops involved dead and a further 4,500 wounded.

Some of the troops were located in Egypt and moved east under the overall command of General Allenby where they were involved in battles at Rafa, Gaza, Jerusalem and Jericho where the mounted troops gained a high reputation. In this theatre, of the 17,723 soldiers involved, 640 soldiers were killed and 1,146 were wounded.

From April 1916, the New Zealand contingent was involved in the fighting on the Western Front. They arrived towards the end of the Battle of the Somme and were later involved at Messines, Passchendaele and the Third Battle of Ypres.

Throughout the course of the War, New Zealand contributed 40% of its male population aged between 20-45 and when Armistice was agreed, on 11th November 1918, 58,129 New Zealand soldiers were in the field.

The meeting closed at lunchtime on Sunday with Alexander McCulloch, Chair of the Organising Committee, thanking all those on the committee who had worked hard over the last two years to ensure the success of both the philatelic and social the social side of the weekend. Alexander also had a special mention for the staff at the hotel who had made sure that everything required for the smooth running of the meeting had been made available.

John Stimson, Society Chairman, thanked the organisers for providing those who had attended with a memorable weekend which had seen an extraordinarily wide range of high quality material shown. In closing John said he looked forward to welcoming even more members to the next weekend in 2016.

(Report by Andrew Dove)



David Beech in discussion with members over the finer points of one of the displays shown at Glasgow 2014.



The Gordon Kaye Trophy

BIENNIAL SOCIETY COMPETITION (16 PAGES)

As part of the Society weekend in Glasgow the biennial 16 sheet competition was held.

Jean Osborne and Alan Watson, both Nationally accredited judges, eagerly accepted the challenge of judging the 15 entries. Marks were awarded for philatelic knowledge and personal study (maximum 35), treatment, originality and importance (30), relative condition and rarity (25), and presentation, write-up and arrangement (10).

After thorough scrutiny of the entries, the judges awarded total marks ranging from 67 to 87 (see below). A recurring theme in their comments was the need for a 'plan' to guide even expert viewers through their display.

All entrants were presented with certificates and Paul Wreglesworth was awarded the Gordon Kaye Commemorative Salver for his winning entry on the 2d Second Sideface Issue.

Entrant	Title of Entry	Marks
John Brown	The Definitive Issues of George V	70
Bob Clark	Disruption of Air Mail: New Zealand to/from Britain in mid 1940	82
Derek Diamond	Use of the Imperforate Twopence Chalon Head 1855-1873	77
Lewis Giles	Maori Wars Postal History	74
Lewis Giles	Pioneer Air Mails 1919-31	67
Lewis Giles	Survey Flights 1931-2	71
George Henshilwood	Counter Coil Pairs: Pre-Decimal Issues	74
John Hepworth	New Zealand Forces in the UK during the Great War	69
Laurence Kimpton	Airmails by Trans-Pacific and Trans-Atlantic Services from New Zealand to Europe 1937-1944	75
Michael Kirwan	George V Admiral and Field Marshal Definitives 1926-35	83
Stuart Potter	The Story of the First East Coast Airmail Services 1930-31	75
David Stalker	New Zealand Christmas Stamps - Colour Flaws	81
Brian Stonestreet	King George VI Definitives - 1938 Values	72
Brian Stonestreet	Queen Elizabeth II Official	77
Paul Wreglesworth	The 2d Second Sideface Issue 1882-1900	87



Have you got a computer and access to the web?

Check out the Society's web site for details of meetings, 'Discussion Board', articles on New Zealand stamps and postal history, a section on 'Mrs Purdon' covers and **lots being offered in this year's Annual Auction.**

NOTE THE NEW WEB ADDRESS

www.nzsgb.org.uk

NOTES OF THE NORTH OF ENGLAND GROUP MEETING, SEPTEMBER 6th 2014

Eight members were present.

John Hepworth showed Queen Victoria postcards with advertising on the reverse.

Harold Howard displayed a nice block of four 1d Dominion stamps showing mis-perforations, a range of varieties on the stamps of Niue and a 1948 Health cover with a superb offset.

Mike Hanson brought a range of items to show including Government Life envelopes, a letter in Maori and examples of 'Prevent Forest Fires' Cinderella on cover and in a mint strip of five labels.

John Atkinson showed ANZAC booklets from 2013 and 2014 exploded to show the individual panes.

Paul Wreglesworth displayed parcel tags from the 1960s and tourist postcards carrying Fastways, DX and Universal Mail stamps explaining the different ways these were handled via Singapore, Taipei and other centres.

Stuart Potter discussed Internal airmails from the 1930's to the 1950's and showed some pilot signed covers and others from flights where very little mail was carried.

Jeff Hook showed ½d George VI Imprint and plate blocks on fine and coarse paper in a range of shades.

Jack Lindley ended the session with a selection of booklets from Private Postal Operators such as DX, NZ Mail, Universal Mail, Pete's Post as well as NZ Post.



RECENT AUCTION REALISATIONS

Auckland City Stamps, Public Auction No. 7, August 16th 2014

This particular auction was notable for the consignment of 'Adsons' - the adverts that appeared briefly on the underside of the Second Sideface stamps in 1893.

Some 7,400 stamps were offered over 43 lots with a remarkable number of complete sheet reconstructions across all values from 1d to 1/-. The listing below shows, by value, setting and colour the prices realised for all the reconstructed sheets from the auction. Prices shown do not include Buyer's Premium or GST.

For more about the story behind this incredible collection see page 148.

Lot No.	Value	Setting	Colour	N ^o . of stamps	NZ\$ Realised (Estimate)	Lot No.	Value	Setting	Colour	N ^o . of stamps	NZ\$ Realised (Estimate)
440	1d	1 st	red-brown	240	900 (750)	441	1d	2 nd /3 rd	mixed	240	620 (500)
442	1d	2 nd /3 rd	reversed wmk.	183	6500 (7500)	443	1d	2 nd	blue	240	8250 (4000)
444	1d	2 nd	green	240	4800 (2500)	445	1d	2 nd	red-brown	240	820 (500)
446	1d	3 rd	brown-purple	240	760 (500)	447	1d	3 rd	mauve	240	620 (500)
448	1d	3 rd	red	240	700 (500)	449	1d	3 rd	red-brown	240	450 (500)
456	2d	1 st	red-brown	240	2800 (1250)	457	2d	2 nd	brown	240	580 (600)
458	2d	2 nd	green	240	3700 (1500)	459	2d	2 nd	mauve	240	1250 (500)
460	2d	3 rd	mauve	240	640 (500)	461	2d	3 rd	red-brown	240	500 (520)
452	2½d	2 nd /3 rd	reversed wmk.	38	1550 (1500)	453	2½d	2 nd	green	85	1800 (1000)
454	2½d	3 rd	purple-red	240	2000 (1500)	463	3d	2 nd	brown	216	4000 (2500)
464	3d	3 rd	red	230	3900 (2250)	465	3d	3 rd	mauve	238	4000 (2500)
467	4d	2 nd	brown	240	1500 (2400)	468	4d	3 rd	mauve	240	3100 (2500)
470	5d	3 rd	mauve/b-purple	240	6250 (4500)	471	6d	2 nd	brown	235	2700 (2000)
472	6d	3 rd	mauve	226	2300 (2000)	473	6d	3 rd	red-brown	240	3900 (2000)
474	8d	3 rd	brown-purple	230	7500 (6000)	433	1/-	2 nd	brown	202	3300 (4000)
434	1/-	3 rd	brown-purple	239	3900 (4500)						

A REMARKABLE COLLECTION OF ADSONS AT AUCTION

Paul Wreglesworth

For those who enjoy collecting adsons, the advertisements which appeared on the underside of the Second Sideface stamps in 1893, one of the great challenges is re-constructing a full sheet of 240 stamps.

The adverts were printed on the backs of nine of the values, from 1d to 1/-, with three different settings and a range of colours including red, mauve, lilac, brown and the scarcer green (which is only found on the 1d, 2d and 2½d values) and blue (which is exclusive to the 1d value). Each sheet consisted of four separate panes of sixty stamps (Figure 1) and whilst some of the adverts appear several times in different positions on the sheet others appear only once so, for some collectors, re-assembling a full sheet regardless of value or colour of advert is a sufficiently daunting target.



Figure 1: Re-constructed panes of advert stamps, in a variety of colours on their original album pages.
Left to right:- 3d, 3rd setting in red-pink; 1d, 2nd setting in green; 1d, 2nd setting in blue and 4d, 2nd setting in brown.
(images reduced to 30%)

Imagine therefore trying to re-construct a sheet of every value across all three settings and the full range of colours. A herculean task perhaps but one man, Harry Petit, managed to complete twenty full reconstructions (240 stamps) of values from 1d to 1/- with a further eleven near-complete or partial reconstructions. All of these were offered for sale by Auckland City Stamps in their public auction in August 2014.

Harry Petit was a well known stamp dealer who had a business in Takapuna, Auckland, from 1965-1975. He was noted for his collecting interest in the advertisement stamps and, apparently, used to get sugar bags full of Second Sideface stamps to sort through and make up the reconstructed panes.

Although Mr Petit exhibited parts of his incredible collection (Figures 2 and 3) it has not been on public display for almost 50 years. The collection was given to his daughter, Mrs J. P. Curry, who exhibited it at the New Zealand National Stamp Exhibition, held at Whakatane, in April 1967 where it was awarded a Bronze Medal (Figure 4). Since then it has not been displayed or exhibited. Mrs Curry passed away in the past year and the reconstructed panes were rediscovered by her family who decided that they should be put up

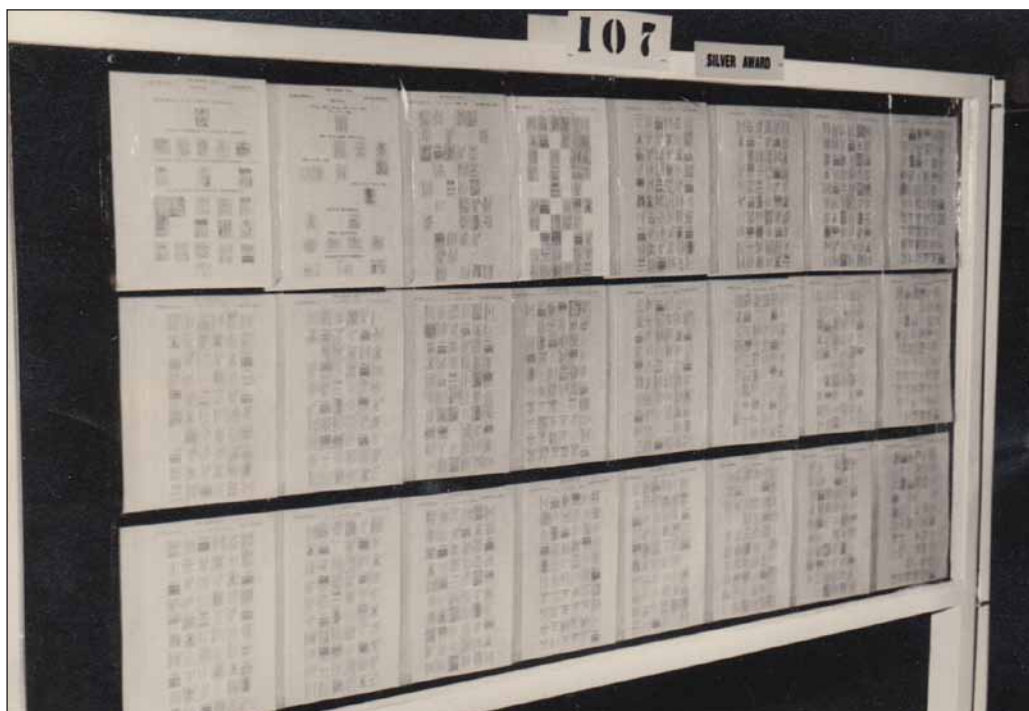


Figure 2: Some of Harry Petit's reconstructed panes on display at an unidentified exhibition where it gained a silver award.

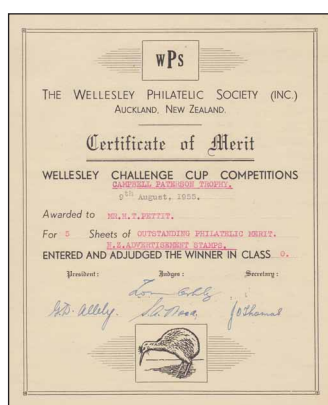


Figure 3: 1955 Trophy for "Outstanding Philatelic Merit"

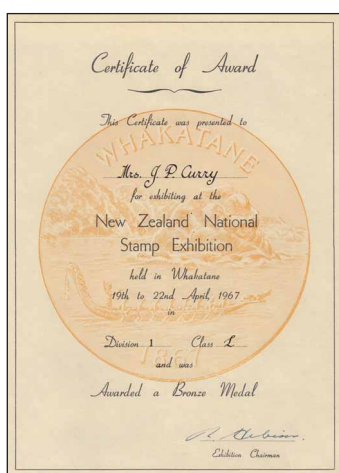


Figure 4: 1967 Bronze Medal from Whakatane National Exhibition.

for sale by Public Auction. Auckland City Stamps were invited to handle the disposal of the collection and the sale was held on August 16th 2014.

There was much interest from both collectors and the media with coverage in *The New Zealand Herald* on the day of the auction (Figure 5).

Nearly every one of the reconstructions sold above the estimate with some lots, particularly the higher values and the scarcer colours, fetching a significant premium over the original estimates. The 'Prices Realised' for all the reconstructions are shown on page 147 of this issue. They are listed by value, from 1d to 1/- (rather than auction lot order), setting and advert colour. There were also partial reconstructions of the 1d (183 stamps) and 2½d (38 stamps) with reversed watermark!

These advertisements are incredibly popular with collectors around the globe but it is unlikely we will ever see such a collection, of such depth and variety, for a very long time.



Figure 5: David Holmes, shows a pane of the 1d with scarce blue adverts.

(reproduced courtesy of *The New Zealand Herald*)

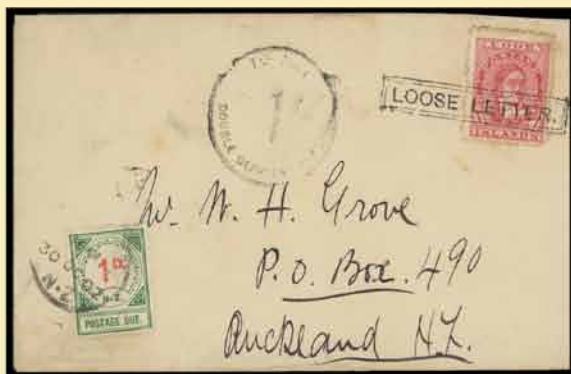


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THE EMPIRE AIR MAIL SERVICE AND THE 1½^d MAORI COOKING STAMP

Robert P. Odenweller RDP, Hon. FRPSL, FRPSNZ

Pity the planners. The introduction of the Second Pictorials on 1st May 1935 ran foul of two problems, one of which might have been foreseen. The first involved the issue of three stamps for the Silver Jubilee of King George V and Queen Mary only a week after the Pictorials, causing the withdrawal of the ½d, 1d and 6d Pictorial stamps, except by request, for six weeks.

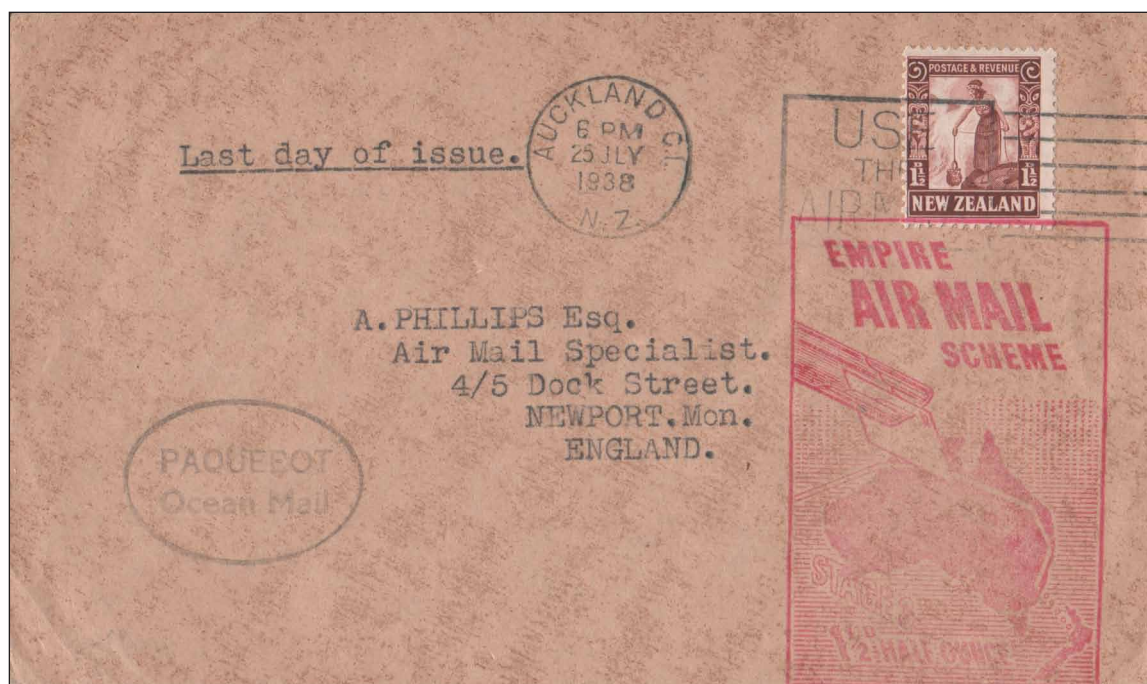


Figure 1: A 'Last Day of Issue' cover with an EAMS cachet but postmarked the day before the reported start of the scheme.

The decision to introduce the Pictorials was driven in part by the need to replace some of the printing plates with the King's head, and there was no reason to feel that the monarch would not survive long enough for the issue to have a useful life. The demise of the King, and questions of succession, were settled on 13th May 1937, with the accession of King George VI.

This caused a second problem - how to show support for the Crown. The decision was to withdraw the three lowest and most-used denominations, even though they had been in use for only two years. One of the casualties was the 1½d Maori Cooking stamp, which was declared obsolete on 25 July 1938, the day before the introduction of the Empire Air Mail Service (EAMS).

The rate for the new service was 1½d per ½ ounce, which would make this denomination much more useful than before. Previously, its main solo use was to pay the airmail postcard rate overseas, but it also served as the rate for additional ounces to UPU countries. For collectors of the Second Pictorials, finding uses of the 1½d Maori Cooking stamp posed a challenge.

The late George Branam and I had a long-standing friendly rivalry in looking for uses of the 1½d Maori Cooking, particularly in its use on EAMS and foreign air post cards. Part of the problem was with how covers would be valued and handled, where one could normally expect a very low purchase price. Such covers were not likely to be illustrated or treated as individual items, except by a few dealers who might have keen knowledge.

Although covers with the King George VI stamp are relatively plentiful, examples with the Maori Cooking stamp have remained elusive. Three of the four I have are at least partly philatelic in nature, and two were acquired in the years after George Branam passed away; but he would have appreciated them.

First is a strange item - a "Last Day" cover with a Paquebot marking (Figure 1). Mailed to an "air mail specialist," it is likely from the amount of postage that it was intended for the EAMS, and received a red cachet that is the only one of its type I have seen. In any case, it is cancelled 25 July 1938, the day before the usual EAMS cancellations. The date is the same as quoted for the "Last pre-EAMS mail" in Robert Clark's article in the September issue of *The Kiwi* (Ref. 1). Perhaps this particular cover was included in the EAMS mail due to late arrival by paquebot. The EAMS cachet would seem to include it in the mail that was accumulated for dispatch on August 5th by sea to Sydney, from whence it would proceed by air.



Figure 2: Cover to India posted on the 'First Day' of the service with 1½d Pictorial and Definitive stamps.

Next is an official first day envelope of the same type as shown by Clark (Figure 2). This is addressed to Lahore, India (today Pakistan) and is forwarded. It bears one each of the 1½d stamps, which is probably philatelic, but could have two interpretations. A simple one would be that the letter was between ½ and one ounce, requiring a second 1½d. The other could be that since it was mailed from Christchurch, the additional 1d for air internally in New Zealand was charged, overpaying this by ½d. More simply, however, it is likely to be a nice souvenir cover with the new and replaced stamps.

The third cover is more unusual, although it has two annotations that are useful (Figure 3). The first of these is "Per air mail in New Zealand," which would incur the extra 1d charge. The second is "First cover N.Z. to England Airmail," with the cancellation dated 5 August 1938, the date of the sailing of the *Mariposa* from Auckland, on what was still a sailing connection before being carried by air. Of special note is that the stamps are overprinted "Official," adding nicely to the likelihood that few others exist. As with the cover in Figure 2, this is overpaid by ½d, but in this case it was intended that way, with air from Masterton to Auckland. Again, one must assume that the annotations show some philatelic connection to this one, albeit not as blatant as others might be.

The final cover is about as commercial as one might hope to find (Figure 4). Mailed from Feilding on 10 October 1938, it arrived on 28 October, only to be forwarded. The plain use of the single (old) stamp and lack of cachets or other marks that might indicate philatelic use, make this an example of what George Branam and I had long sought. And yes, either of us would have paid many multiples of what it cost. As might be suspected, it was found among hundreds of covers on a dealer's table.



Figure 3: Two 1½d Pictorial 'Official' stamps pay the ½oz rate on a 1938 cover to England together with the additional 1d charged for air internally within New Zealand. The item is overpaid by ½d.

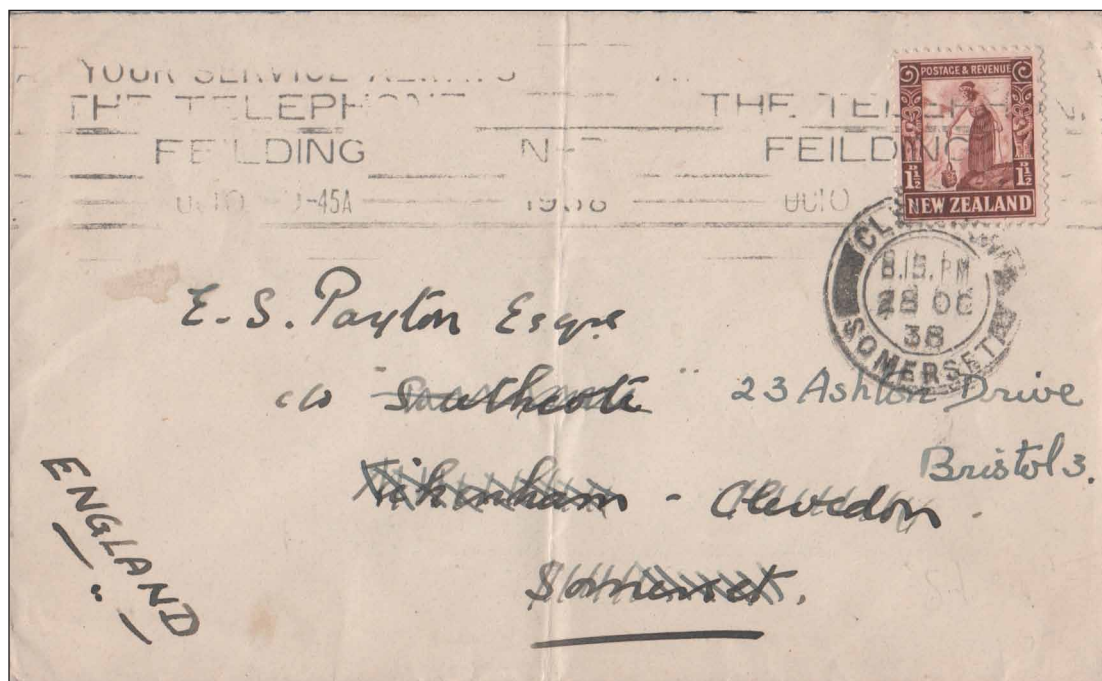


Figure 4: Genuine commercial usage of the 1½d Pictorial stamp on cover posted from Feilding, October 10th 1938, to England..

So what is left for a collector of the Second Pictorials? I am still looking for an EAMS cover with the Maori Cooking stamp, dated after August and addressed to other than the UK. Surely there must be one somewhere, and if I find it, I'll toast George, as we often did when sharing our new finds.

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1. Clark R., 'Beginning and End of the Empire Air Mail Scheme from New Zealand', *The Kiwi*, vol.63, no.5, pp120-123, September 2014

NEW TOURIST STAMPS ISSUED AS 'CAL' BOOKLETS

Alan Tunncliffe

In January 2014 I wrote an article for *The Kiwi* (Ref. 1) on the first ten years of the Customised Advertising Labels (CALs). Around the middle of 2014 New Zealand Post began to produce a series of booklets of Personalised Postage Labels or CALs. These new booklets are similar to the two Kaikoura Regional booklets, which were issued in March 2010. Aimed at the tourist market these contained 50c labels (Figure 1) and \$1.80 labels intended to pay the internal letter/postcard rate or international postcard rate respectively. Six years prior to that, in February 2004, New Zealand Post had issued booklets of international postcard stamps containing \$1.50 stamps.

The new 2014 booklets are also aimed at tourists and sold at what are known as 'i-Sites'. These are Visitor Information Centres, of which there are more than eighty, spread throughout New Zealand. As before, the booklets come in two denominations to cover the current international postcard rate (\$2 since July 2014) and the internal letter/postcard rate (80c since July 2014). Both denomination booklets contain the same ten

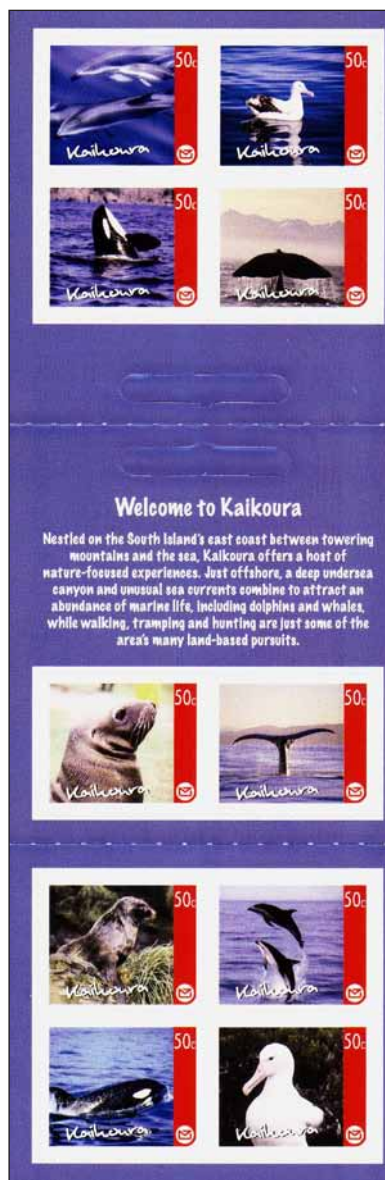


Figure 1: 2010 Kaikoura booklet containing ten 50c labels



Figure 2: 2014 i-Site booklet with ten New Zealand images



Figure 3: ten images from Eastern/Central North Island booklet

(images reduced to 75%)

stamps, the only difference being the value shown in the right-hand red panel of each of the ten designs. There are \$20 and \$8 booklets both containing generic images of New Zealand. The ten stamps (rather than 'labels') depict a Haka, Poi Dance, a Kaka bird, Kiwi, Tui bird, Tuatara, Limpet shell, Koru Tree fern and two other fern designs (Figure 2). The booklet cover (Figure 4) has the image of the \$2 Kaka bird stamp on a background of a part limpet shell. By contrast the front cover of the \$8 booklet shows the 80c Kiwi design stamp.

In addition to the New Zealand (national) booklets with their generic stamp designs there are a number of Regional Stamp Booklets, in \$20 and \$8 denominations with the same stamp designs in both. It is believed that there are six different regions into which the country has been divided, with the 'i-Sites' selling booklets specific to their region and/or the New Zealand generic design booklets. By example the \$20 Eastern/Central North Island Regional Stamp Booklet (Figure 3) has stamps featuring Napier, Hawke's Bay; Black Barn Vineyard, Hawke's Bay; Redwood Forest, Rotorua; Mt Maunganui, Bay of Plenty; Maori Carving, Wairakei, Taupo; Lake Rotorua; Blue Lake, Tongariro National Park; Mud Pools, Rotorua; Lake Taupo; and Huka Falls, Taupo. The front cover (Figure 5) shows the \$2 Maori Carving stamp against a background of Napier.



Figure 4: cover of the \$20 2014 New Zealand stamp booklet sold through 'i-Sites'.

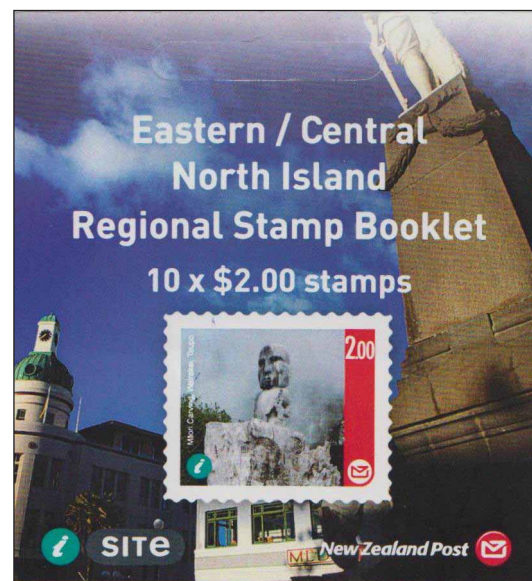


Figure 5: cover of the 2014 Eastern/Central North Island Regional stamp booklet.

At least one region (Western North Island Taranaki/Whanganui) has had booklets on sale with stamps priced at \$1.90 and 70c (the postage rates prior to the 10c rate rise on July 1st 2014). It is not known if any other regions had booklets available in these denominations. If so it is assumed that all booklets have now been reprinted to reflect the new \$2 and 80c postage rates.

All of these new booklets carry different New Zealand Post barcodes whereas earlier CAL booklets either had no barcode or a New Zealand Post barcode. One exception was the Te Papa CAL booklet, which had Te Papa's barcode on it. All previous CAL booklets do not have the word "Labels" printed on them. Most have the word "Stamps" or avoid using either word.

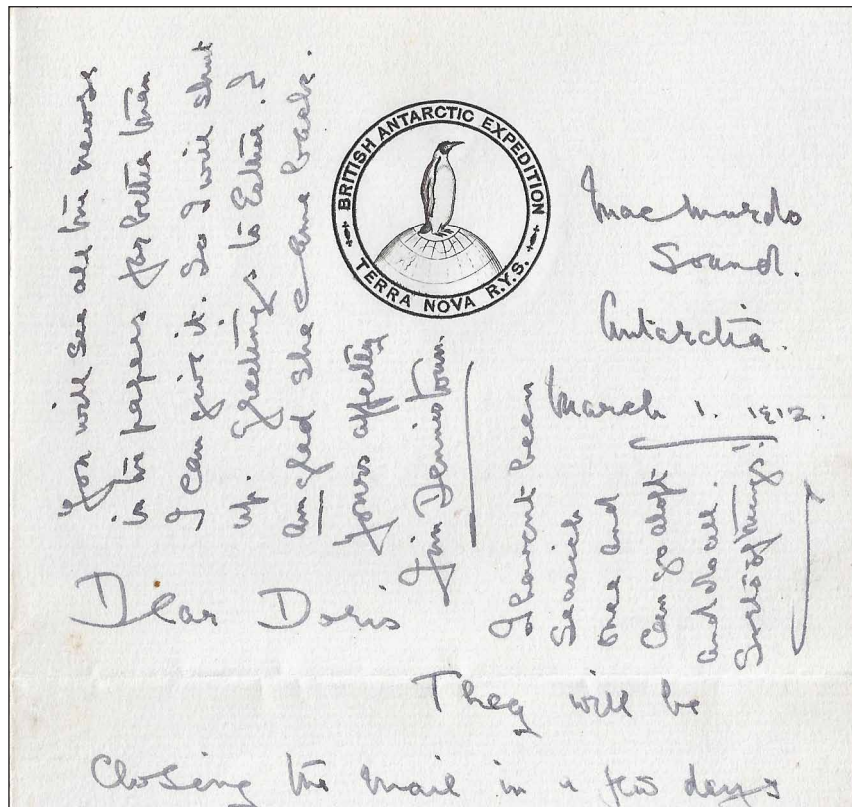
Even though these new booklets contain Personalised Postage Labels (or CALs) it is understood they will not be included in the 2014 Personalised Postage Pack to be released in early 2015. However, these booklets will be available in early 2015 for collectors to order individually from the New Zealand Post Collectables Centre, Whanganui.

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1. Tunncliffe A., 'Customised Advertising Labels (CALs) - The First Ten Years', *The Kiwi*, vol.63, no.1, pp16-20, January 2014.

A LETTER FROM ANTARCTICA

John Studholme



The upper part of the letter on 'Terra Nova R.Y.S.' headed notepaper

At the Glasgow weekend I showed a cover bearing a 1d Dominion stamp, overprinted 'Victoria Land' and postmarked 'British Antarctic Expd.' 3 MR 1912 (see front cover) together with the interesting letter contained within the envelope. I thought it would benefit from being shared with other members of the Society.

In the 1960's a New Zealand cousin of mine, knowing my interest in stamp collecting, kindly gave me the envelope which had been sent to an aunt of hers, Doris Barker, in 1912. The letter it contains is particularly interesting. It was written, from McMurdo Sound, Antarctica, by James Dennistoun.

Dennistoun, from Peel Forest in New Zealand was an alpinist who climbed many of the peaks in the Southern Alps and was the first to climb Mitre Peak in Milford Sound. He was a member of Captain R.F. Scott's Antarctic expedition in 1911-12 being responsible for the mules on board the *Terra Nova*. The following is abstracted from a letter he wrote in March 1912.

Dear Doris

They will be closing the mail in a few days, so I must send you a line. I forget if you collect stamps but if so this chap is worth a good deal. They have allowed us very few this year and they say they are worth £1-1-0 already and will soon go up. I don't know if it is so..... We had a glorious cruise down. The best weather an Expedition to these parts has ever had I think and the mules did awfully well. they were 8 weeks on board - the longest time a long way - but the ice was very bad and we couldn't get in for a long time. They were fatter when we landed them than when we started - I think the dogs were very fit too. I was quite pleased with myself as on both the former

(continued on page 157)

(continued from page 156)

occasions they lost two ponies.....All the supporting parties are back from the pole. The last one- Teddy Evans and two others - went to 150 miles from it and have just got back. Poor Teddy got terrible scurvy and nearly died. They had to drag him the last bit and then a dog team went and brought him in 34 miles in 5 hours and a very bad surface. He will get right now....Nothing but his pluck and cheerfulness right up to the end saved him....Scott and 4 others went on to the Pole and are sure to get there. They won't be back until about 15th so we may very likely have to leave before they return as the ice is forming so early....Nothing has been seen of Amundsen so far so I hope our people will be first all right. Wilson and 2 others did a wonderful journey in the winter - about the toughest ever done - out for 5 weeks and pitch tents all the time. And temp down to -77 (109° of frost!). They were after Emperor Penguins!....

Yours affectly Jim Dennistoun

We all know the tragic story of Scott, who reached the Pole with his four companions on January 18th 1912 - just after Amundsen. Petty Office Evans died on February 17th and a month later Captain Oates walked out into a blizzard to die. The remainder of the party perished on or about March 27th though it was not until 12th November 1912 that the search party found the bodies of Scott, Wilson and Bowers in their tent.

Jim Dennistoun returned to New Zealand and in 1914, with the outbreak of war worked his way to England as a deck hand on a steamer. He went to the front in November 1915 and subsequently joined the Royal Flying Corps. He was shot down whilst on a sortie over Germany and although badly injured survived until 1916 when, as a prisoner of war, died from his wounds following an operation at Ohrdruf in Germany. He was 33.

The Dennistoun Glacier in Victoria Land, Antarctica, is named after James Dennistoun.

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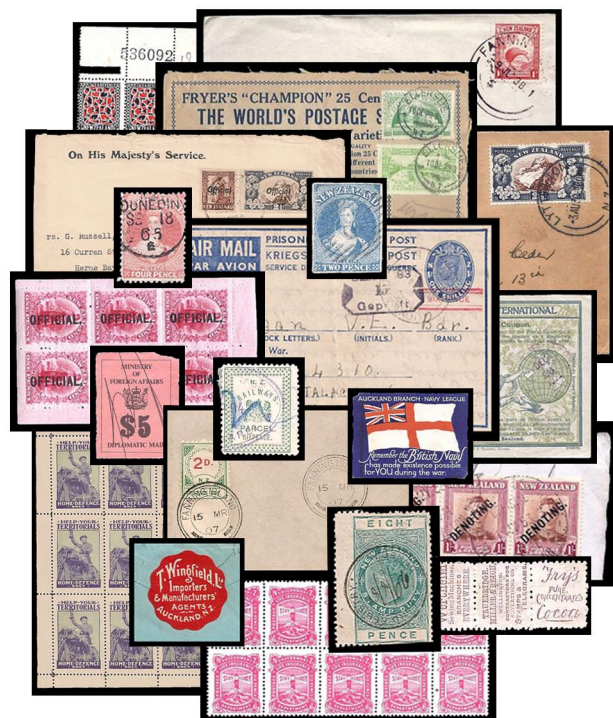
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WARTIME ACKNOWLEDGMENT CARDS

John Watts

Seeing the article by Andrew Dove dealing with Acknowledgement cards in the last issue of *The Kiwi* (Ref. 1) I thought that this card (Figure 1), acknowledging a parcel sent by the Auckland Women's Patriotic League, might be an interesting addition to the story. A similar card was discussed in an article on these cards in *The Kiwi* in 1988 (Ref. 2) - but that was 26 years ago!

The second card shown below (Figure 2) is from World War II. It was sent to acknowledge a parcel sent from an Auckland grocers, Hutchinson Bros. Ltd. Peter Smith sought further information about a similar card in 1984 (Ref. 3) but as far as I can determine there was no response to his request. I would think that the 'National Patriotic Fund Board' would have had some scheme organised for the forces in WWII but I have no information in this regard. If members can add anything I would be delighted to hear from them.



Figure 1: The front and back of an acknowledgment card dated December 1917.
The recipient of the parcel writes "Many thanks - especially for the Havelock tobacco".

(images reduced to 57%)



Figure 2: The front and back of an acknowledgment card from WWII, sent in January 1945
"Selection of goods would be improved by adding 'Chocolate' or by omitting 'Barley Sugar'"

(images reduced to 57%)

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1. Dove A., 'Acknowledgment Cards in the First World War', *The Kiwi*, vol.63, no.5, pp118-119, September 2014.
2. Gibbs E.R. and Hicks J., 'World War Inland Post Cards', *The Kiwi*, vol.37, no.6, pp101-105, May 1988.
3. Smith P., 'An Item of 'Military' Postal Stationery', *The Kiwi*, vol.33, no.5, pp77-78, September 1984.



REQUEST FOR HELP FROM MEMBERS

1965 HEALTH STAMP DESIGN - A FOLLOW UP

In the last issue of *The Kiwi* (page 134) **Bob Brown** sought more information regarding a newspaper cutting he had acquired in which a Chloe Talbot-Kelly claimed a painting of hers had been used, without permission, for the 1965 Health Issue. Her address was given as Highbury which Bob assumed was the suburb, of that name, in either Wellington or Auckland.

Thanks to **Alan Tunnicliffe** who, in response, wrote:

"I have an interest in designers of New Zealand stamps and had never heard of Chloe Talbot-Kelly as she is not mentioned in my Campbell Paterson catalogue. However, I can answer Bob Brown's question about Highbury. It is the Highbury in London that is being referred to and I am sure the clipping is from a London newspaper. I say this because she was born in London in 1927 and worked at the Natural History Museum in London. She must have spent some time in New Zealand because she wrote the words for, and did the paintings for, 'Collin's Birds of New Zealand', first published in 1982 and still in print. My 2011 edition actually has an illustration on the front cover of a fantail, not exactly the same one as on the Health stamp though. She was born in London as Chloe Elizabeth Kelly, the daughter of artist Robert Barrett Talbot Kelly who sometimes used the name Talbot-Kelly, as did his daughter - with or without a hyphen. Robert taught art at the famous Rugby School and Chloe's brother Richard was born in Rugby in 1929".



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ARAITEURU MARAE COVERS - A FOLLOW UP

David Stalker

I wrote an article on the Araiteuru Marae Christmas covers in the January 2014 issue of *The Kiwi* (Ref. 1) asking for further information and I am grateful to Don White of the Dunedin Stamp Centre who was able to supply a comprehensive list of these covers.

There was a series of covers issued for various New Zealand stamp issues between 1980 to 1985 which included the Christmas Issues about which I wrote. These were numbered consecutively from 1 to 35 with a further seven covers issued in 1986, 1988 and 1990 but not numbered.

The 1982 Christmas issue was interesting as it included a philatelic presentation pack to commemorate the opening of the Marae on 13th October 1982. This contained a first day cover with the 1982 Christmas stamps and an Araiteuru Marae Cinderella label, a label miniature sheet and two special Whare Kaumatua opening day cards. All are postmarked 6th October 1982 although the opening was not until 13th November 1982. A separate 1982 cover and 1983 and 1984 cards were postmarked on the dates of issue of the Christmas stamps but held until the 24th December when an Araiteuru Marae Cinderella label was added and the cover re-postmarked.

There is a series of 22 similar covers, designed by John Broughton (JRB1-JRB22), for Cancer Research between 1981 and 1985. Not all were first day covers but some are associated with an occasion. The series includes Christmas stamps and there is usually a deliberate attempt to link a stamp to some aspect of Dunedin. One such cover shown here (Figure 1) reproduces an engraving used in the 1920's which were covered in an article by John Watts in 2013 (Ref. 2). Health covers from 1982, 1984 and 1985 are listed by Jones (Ref. 3).



Figure 1: A cover produced by John Broughton for Cancer Research with images linking to Dunedin.
(reduced to 60%)

Don White of the Dunedin Stamp Centre, (PO Box 776, Dunedin) can supply a complete list of the Araiteuru Marae first day covers and the Cancer Research covers. Don has been collecting information on these covers from various collectors and from John Broughton's archives with a view to a comprehensive article on these covers.

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2. Watts, J., 'Engraved Advertising Envelopes from the 1920s', *The Kiwi*, vol.62, no.6, pp128-131, November 2013.
3. Jones S., 'Illustrated First Day Covers of New Zealand (Pre-Decimal Period), Part 1:Health, 3P Production, 2001.

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