

# Campbell Patersons for collectors of NEWSLETTER New Zealand Stamps

Vol. 30, No. 4, November 1978, issued monthly, subscription \$6.00, registered at  
G.P.O. Wellington as a magazine. Published by Campbell Paterson Ltd., Auckland  
ASSOCIATES VERNE COLLINS AND CO. LTD.

All lots offered subject to being unsold and will be sent on approval to known clients.

Complete satisfaction is guaranteed on all lots offered.

Postage extra on all orders please

All orders from this newsletter should be sent to Box 5555, Auckland.

Our telegraphic address is BOXFIVES, Auckland.

## NEW ZEALAND NOTES AND COMMENTS by WARWICK PATERSON

*"The selection of designs for New Zealand's new stamp issues is too important a task to be left to those with little appreciation and less knowledge of the subject".*

I made this statement recently in a letter to the Postmaster General, Mr. Peter Wilkinson, admittedly *in extremis*, having set my eyes on one of the most dreadful New Zealand issues of the past 10 years - the Lincoln College set, aptly named the "agricultural" issue.

I suppose you could offer arguments in their favour: you could, for instance, say that the faceless figure in the 10¢ and 16¢ represents the ultimate achiever in the expressionless society.

The sheep in the 12¢ are obviously cardboard cut-outs placed in the fields to give tourists the impression that it still pays to keep real sheep on the land. Likewise the cattle (30¢).

The 15¢ and 20¢ would appear to be advertisements for Lego construction sets - except that Lego is usually more accurate.

*Then there is the labyrinthine detail of the 1978 Centenaries, the contrived, twee health stamps of the past few years, the interminable coats of arms, all of which are evidence to me of a stultified design selection process devoid of interest or inspiration.*

I have suggested to the Postmaster General that the following points be considered.

- \* We are told that New Zealand is on its uppers, deeply into a balance-of-payments crisis. We must get out and sell to the world as we have never done before. No more guaranteed markets and international mother's apron strings for us.
- \* Multinational companies spend millions of dollars, with no cash return, on advertising their products and on creating an image. And it pays them handsomely.
- \* Postage stamps have been shown to be one of the most effective forms of advertising ever devised. They go into homes all over the world. What was your first young image of most foreign countries? Ten to one your mind's eye recalls a postage stamp.
- \* Stamps actually pay for themselves and when a collector buys he claims no service in return. Imagine, for instance, that a sheet of \$2 stamps costs 30¢ in overseas funds to print and produce. At a face value of \$200 when it's exported it yields the country a profit of 57,000%, all in foreign currency.
- \* "The Medium is the message" (McLuhan) seems fitting comment here. High quality and superbly designed stamps can do much to project New Zealand's image as a producer of what the world needs.
- \* *Traditionally New Zealand has a good reputation in the stamp world as a "responsible" country, producing good stamps for good reasons, not simply to milk the international stamp-collecting public.* ➔

### CAMPBELL PATERSON LTD

P.O. Box 5555, Auckland 1  
Room 404 Fourth Floor  
Canterbury Building  
Queen Street  
Telephone: 793-086 Auckland

### CAMPBELL PATERSON LTD

P.O. Box 17  
WOKING  
SURREY  
ENGLAND

- \* Many New Zealand stamp designs of recent years give all the appearance of a cheeseparer, false economy - economy printing, economy designs by the unadventurous and uninterested. All this when, in their last fiscal year, the Post Office turned in a profit of \$37 million.
  - \* The two most recent sets of commemoratives (Lincoln College and Sea Resources) had total face values of \$1.03 and \$1.05 respectively. The Post Office, through its Stamp Bureaux and well-honed services for philatelists, has over the past 10 years finally acknowledged the existence of the stamp collector and his potential as a producer of revenue and overseas funds. I suggest that collectors of our stamps around the world are not getting value for money.
  - \* The British Post Office went through the same metamorphosis a dozen or so years ago. From issuing cheap and nasty-looking stamps they have now seemingly developed a fine sensitivity and appreciation of the fact that if you make your stamps look good enough, suddenly everyone becomes an admirer and a collector.
  - \* Many major financial journals of the world have woken up to the fact that investment in stamps has vastly increased in proportion to the drop in the desirability of stocks and shares (viz. The Wall Street Journal, The Economist). In the stamp world, quality that catches the eye gives a country a head start where modern stamps are concerned.
- Mine is not the first outburst, of course, on this subject. Many better qualified than I have tried to turn the tide of mediocrity and sometimes with limited success (I admit some recent stamps are nice!). Perhaps the New Zealand Post Office could ponder that (a) it will cost money to improve production standards, (b) a qualified and well-informed design selection panel will have to be set up - including some non-civil servants and (c) a spirit of imagination and enjoyment - qualities well developed in most stamp enthusiasts - needs to be generated.



*The Lincoln College Issue : Featureless Stamps for a Faceless Society*

*This article by Warwick Paterson first appeared in "Better Business", September 1978, under the title "The Stamp of Mediocrity".*

MISSING

*The following stamps went missing in the Auckland city area on 13th July 1978. Mounted in a "Swanson" type green springback album between double sheets of clear acetate.*

All stamps One Penny Red Second Side Face

4 Panes 2nd or 3rd setting Mauve Add. matched for colour and plated as near as possible according to The Postage Stamps of NZ, Vol.II	240
4 Panes 2nd or 3rd setting Mauve and Mauve-Red plated according to CP	240
4 Panes " " " " Red Add. " " " "	240
4 Panes " " " " Green Add. " " " "	240
4 Panes " " " " Blue Add. " " " "	240
4 Panes " " " " Red Add. " " " "	240
4 Part Panes 1st setting Mauve-Red Add. " " " "	119

*Would any client who has seen or heard of this or a similar lot please contact us immediately - wherever you are.*

50¢ TASMAN NATIONAL PARK - ROW 5, NO.7 - TOP PLATEBy Colin Capill

Jim Shaw reported in the November, 1974 Newsletter that a problem had arisen regarding the flaw on the "5" on this stamp. He reported he had not seen any copies of R5/7 from the first printing, but copies from the second printing show a retouched area, while third printing copies have both retouched and flaw states.

Recently, I had the opportunity of examining a proof sheet, held by the P.O., from the top plate of the first printing. Row 5, No. 7, on this sheet had traces of a flaw similar to the retouched state reported by Jim. Since he wrote the article, two further printings from this plate have been issued, both during 1976. All copies of R5/7 from these fourth and fifth printings show the flaw state. It would therefore seem likely that the retouched state referred to by Jim should now be called the "pre-flaw" state and the later one the "flaw". The pre-flaw state, which consists of several small flaws on the "5" is best seen under magnification, while the flaw state is readily seen by the naked eye as a single blackish-green blob.

To summarise the various states and printings of Row 5, No. 7: the pre-flaw state occurs in the first and second printings, both the pre-flaw and flaw states in the third printing and the flaw state only in the fourth and fifth printings.

1¢, 2¢, 5¢ VENDING MACHINE COILSBy Colin Capill

I've recently seen two examples of official patching on the new coil stamps. One is enclosed for you to see, plus one of an earlier type. The earlier ones were of rather narrow fairly thick paper. However, both the new ones seem to be of glassine paper fairly wide and perforated down the centre. I've never seen any patchings perforated before so I feel this could be put on by Harrison's during manufacture of the rolls. The previous rolls were prepared in Wellington by the Govt. Printer, hence the two types.

IT CAN STILL BE DONE!

*In NZ stamps the observant philatelist who took the trouble to do his homework and who reads his CP Catalogue, can still strike gold every now and then. Recently in an overseas dealer's offering I spotted an unused block of four perf 10 x 12½ with NZ watermark of the Newspaper stamp - CP No. Eld. No gum, as usual, but a unique item I believe, as only a few are known of the rarity unused, several used and one or two pairs or a strip unused. A lovely find, particularly in such superb condition. Our advice! Keep looking - look at everything twice. WP*

MEMO FROM CAMPBELL PATERSON

I would like to extend my thanks to the surprisingly large number of readers who have received our recent Catalogue Supplement and have been so good as to write back in complimentary terms.

I say "surprisingly" not because I doubt that the introduction of colour improves any book, but rather because I cannot recall having myself written to an author or editor in praise of his efforts. This, despite my having read some really magnificent books in my time. It is hardly a common habit.

So thank you, folks, your kind words are truly appreciated; and perhaps you could spare some praise for our printers, Whitcoulls, who could not have been more enthusiastic and dedicated in their approach to what was an unusual and very difficult job.

**Modern New Zealand stamps have produced a fascinating range of varieties, some very rare.**

OUTSTANDING FULL FACE OFFERING

*Featuring some rarely offered items. Prices, as ever with CP offerings, expertly and carefully evaluated. In other words, you get value-for-money, backed by unequalled experience and expertise. From a new selection we are breaking up -*

- 57 (a) SG.36, 2d Blue Imperforate (no plate wear). Superb used. Four colossal margins and the postmark is a fair strike of the "letter/number" date stamp L14 (see Vol. VI, page 365) ..... \$75.00
- (b) SG.37(a), 2d Milky Blue Slight (early) plate wear - imperf. Four full margins - marking over face a little, but dated (April 1863). Lovely guaranteed copy of this rarity ..... \$165.00
- (c) SG.38, 2d Dull Blue (advanced plate wear). Three big margins - one close to touching. This stamp shows the L12 letter/number date stamp ..... \$40.00

PERFORATED 12½ - UNUSED

- 58 (a) SG.110, 1d Carmine-vermilion A FABULOUS item. Block of six (3 x 2) in a stupendous representation of this shade. Comb perforation - O.G. Two stamps with heavy vertical crease and light horizontal crease lower strip. A few minor stains and parted perfs. Nevertheless - an outstanding offer. (Centring fair) ..... \$400.00
- (b) SG.110 Ditto A glorious unused block of four in wonderful condition - unused - comb perf. A bright colour. Top perfs ever so slightly clipped. Some stains at back. Gorgeous! ..... \$345.00
- (c) SG.110 Ditto A single. Perfs absent at base. Otherwise O.G. if heavy hinge and paper remnants. Centring fair ..... \$25.00
- (d) SG.110, 1d Carmine unused Nice, well centred copy. Line perf. Thinned corner does not detract (Cat. \$100) ..... \$40.00
- (e) SG.118, 3d Deep Mauve - unused A copy of wonderful appearance. Seldom seen. Minor perf thin at top and minor round corner. Centring excellent - appearance wonderful ..... \$60.00
- (f) SG.118, 3d Mauve Lilac O.G. A little off-centre, but a fine example ... \$125.00
- (g) SG.125, 1/- Yellow-green O.G. Outstanding stamp - centring excellent. Perfs good - shade brilliant - everything you ever wanted. Spoil yourself! \$100.00

PERFORATED 12½ - USED

- 59 (a) SG.110, 1d Carmine-vermilion Lovely strip of three - marking (8 in oval of bars) heavyish, but clear. One stamp has several pulled perfs (bottom left). Outstanding offer ..... \$115.00
- (b) SG.110, 1d Carmine A wonderful item!! Superbly centred pair with Wellington Duplex 1869. Appearance outstanding - it is a most rare offering ..... \$250.00
- (c) SG.111, 1d Orange-vermilion Another truly lovely pair. A few parted perfs. Oblit. 15 in bars ..... \$80.00
- (d) SG.111, 1d Vermilion Again a pair! Some perfs parted and one stamp marginal thin. Colour lovely. A fine item ..... \$40.00
- (e) SG.112, 1d Orange A pair! Lovely shade. Marking heavy (Ap 28, 71) and one stamp pulled perfs. Complete the shade set of pairs ..... \$125.00
- (f) SG.112 Ditto - mint O.G. Straight edge at base, but a beautifully centred fine, guaranteed example of the shade ..... \$125.00
- (g) SG.126, 1d Reddish-brown, perf 10 (plate wear) Lovely well centred example if pink a little over face ..... \$70.00
- (h) SG.107, 2d Blue, perf 12½, wmk. "NZ" Heavily marked, but a scarce example of the Deep Blue shade ..... \$50.00

## ITEMS

- 75 (a) SG.5, 2d Imperforate Blue on Blue paper. A superb, four margined example of this scarce item. Condition fine, marking light ..... \$195.00
- (b) Davies Prints Imperforate - a complete set. In glorious condition and these days virtually unobtainable. Each stamp brilliant with full margins and light postmark. SG.35 Carmine-vermilion: SG.9, 2d Pale Blue (Richardson print on unwatermarked paper); 3d Brown-lilac; 6d Black-brown; 6d Deep Red-brown (tiny corner crease); 1/- Yellow-green ..... \$725.00
- (c) Davies Prints - perf 12½ A BRILLIANT SET. One of the best we've made up. Every stamp a winner and the brightness of the colours has to be seen to be believed. SG.110, 1d Carmine-vermilion; SG.114 2d Bright Blue (plate 2); SG.132, 1d Reddish Brown (intermediate plate wear - Coronandel obliterator); SG.133, 2d Orange (stupendous copy); SG.117, 3d Lilac; SG.119, 4d Rose (beautiful copy with clear central obliterator 14); SG.120, 4d Yellow (fine); SG.122, 6d Red-brown; SG.135 6d Blue; SG.124, 1/- Green - a scarce shade. *OK - don't say we didn't tell you. If you've seen this sort of thing offered and missed your chance - don't miss it now. NZ stamps are rocketing overseas* ..... \$525.00
- (d) SG.141, 2d perf 12½ Vermilion NZ watermark. One of the most brilliant we've seen. Fine used ..... \$80.00
- (e) Hla, ½d Green KE VII Mint In lovely pair. The right hand stamp shows the elusive flaw under "NNY" (R3/18). A little off-centre, but who's complaining. When did you last see it? ..... \$30.00
- (f) RAILWAY NEWSPAPER STAMPS 1890 - 1925 Unused if minor hinged. The six values here, all thick toned wove VM paper. O.G., perf 12½. ½d Black, 1d Purple, 2d Blue, 3d Yellow, 4d Red, 6d Green ..... \$50.00
- (g) AUCKLAND ISLANDS - LOCALS, 1915 In complete sheets. ½d Green, 1d Lake. Each sheet contains 12 stamps (2 x 6). Perf 11½ line on wove, unwatermarked paper - a chance. Condition is fine, although the 1d Lake has minor thins and slight paper remnants on back. The stamps issued privately for the General Grant Expedition 1915 are fully written up in Volume V, pp 805-808. The full sheets without selvage. ½d. Green ..... \$600  
1d Lake ..... \$400
- (h) Auckland Islands As above. The pair of stamps ½d and 1d. Superb! .... \$100
- FULL FACES (Contd.)
- (i) SG.107 Ditto This time in Blue. Mark a little heavy ..... \$25.00
- (j) SG.118, 3d Mauve in pair! Well centred, marking good. Perfs left side suspected, but a spectacular item ..... \$100.00
- (k) SG.119, 4d Rose used A glorious-looking copy with pulled corner - does not detract ..... \$80.00
- (l) SG.120, 4d Ochre-yellow Lovely guaranteed shade. Marking not clear and over face, also stain on back. Superb (Cat. \$600) ..... \$300.00
- (m) SG.120 Ditto Another copy. Marking heavy - shade guaranteed ..... \$200.00
- (n) SG.120, 4d Orange-yellow Lovely copy with clean clear mark. Perf. defects at right and left ("improved"?) but a "golden" example. (Cat. \$900) .... \$150.00
- (o) SG.139, 4d Orange-yellow No watermark. Superb unused ..... \$85.00
- (p) SG.139, 4d Ditto Unused. The variety - portion of "T.H. SAUNDERS" watermark ..... \$200.00
- (q) SG.124, 1/- Green Deepish shade in fine used ..... \$70.00
- (r) SG.124, 1/- Ditto Superb pair in the Green shade (shade unusual and striking) ..... \$170.00
- (s) SG.124, 1/- Ditto As above. A pair, but with heavier marking and one stamp light corner crease ..... \$120.00

## HEALTH STAMPS AT A DISCOUNT

All the listings below are subject to 20% discount. In other words, we list the full price here, but when you pay you will automatically get 20% off. Note that this outstanding offer applies to November only, while stocks last and for ORDERS OVER \$5.

			Mint	Used			Mint	Used
T7	Keyhole	1935	2.50	3.00	T31	3d + 1d	1959	0.25 0.20
T8	Lifebuooy	1936	0.75	4.00	T32	2d + 1d	1960	0.50 0.50
T9	Hiker	1937	2.50	3.50	T32	3d + 1d	1960	0.50 0.50
T10	Children	1938	0.75	2.00	T33	2d + 1d	1961	0.35 0.35
T11	1d on 1/2d+1/2d	1939	2.00	3.00	T33	3d + 1d	1961	0.35 0.35
T11	2d on 1d+1d	1939	2.00	2.75	T34	2 1/2d + 1d	1962	0.30 0.30
T12	1d + 1/2d	1940	3.50	4.00	T34	3d + 1d	1962	0.30 0.30
T12	2d + 1d	1940	3.50	4.00	T35	2 1/2d + 1d	1963	0.15 0.10
T13	1d + 1/2d	1941	1.25	2.50	T35	3d + 1d	1963	0.20 0.10
T13	2d + 1d	1941	1.25	2.50	T36	2 1/2d + 1d	1964	0.20 0.10
T14	1d + 1/2d	1942	0.40	0.50	T36	3d + 1d	1964	0.20 0.10
T14	2d + 1d	1942	0.40	0.45	T37	3d + 1d	1965	0.15 0.30
T15	1d + 1/2d	1943	0.15	0.35	T37	4d + 1d	1965	0.15 0.30
T15	2d + 1d	1943	0.15	0.35	T38	3d + 1d	1966	0.20 0.40
T16	1d + 1/2d	1944	0.10	0.20	T38	4d + 1d	1966	0.20 0.40
T16	2d + 1d	1944	0.10	0.20	T39	2 1/2c + 1c	1967	0.15 0.10
T17	1d + 1/2d	1945	0.12	0.12	T39	3c + 1c	1967	0.15 0.10
T17	2d + 1d	1945	0.12	0.12	T40	2 1/2c + 1c	1968	0.15 0.12
T18	1d + 1/2d	1946	0.10	0.10	T40	3c + 1c	1968	0.15 0.10
T18	2d + 1d	1946	0.15	0.20	T41	2 1/2c + 1c	1969	0.15 0.10
T19	1d + 1/2d	1947	0.10	0.10	T41	3c + 1c	1969	0.20 0.10
T19	2d + 1d	1947	0.10	0.10	T41	4c + 1c	1969	2.00 2.00
T20	1d + 1/2d	1948	0.10	0.10	T42	2 1/2c + 1c	1970	0.30 0.15
T20	2d + 1d	1948	0.10	0.10	T42	3c + 1c	1970	0.25 0.20
T21	1d + 1/2d	1949	0.10	0.10	T43	3c + 1c	1971	0.15 0.10
T21	2d + 1d	1949	0.10	0.10	T43	4c + 1c	1971	0.15 0.10
T22	1d + 1/2d	1950	0.15	0.15	T43	5c + 1c	1971	0.60 0.60
T22	2d + 1d	1950	0.15	0.15	T44	3c + 1c	1972	0.10 0.08
T23	1 1/2d + 1/2d	1951	0.15	0.15	T44	4c + 1c	1972	0.10 0.08
T23	2d + 1d	1951	0.15	0.15	T45	3c + 1c	1973	0.10 0.10
T24	1 1/2d + 1/2d	1952	0.20	0.20	T45	4c + 1c	1973	0.10 0.08
T24	2d + 1d	1952	0.20	0.20	T46	3c + 1c	1974	0.10 0.10
T25	1 1/2d + 1/2d	1953	0.15	0.15	T46	4c + 1c	1974	0.10 0.10
T25	2d + 1d	1953	0.10	0.10	T46	5c + 1c	1974	0.20 0.20
T26	1 1/2d + 1/2d	1954	0.15	0.15	T47	3c + 1c	1975	0.10 0.10
T26	2d + 1d	1954	0.15	0.15	T47	4c + 1c	1975	0.10 0.10
T27	1 1/2d + 1/2d	1955	0.45	0.50	T47	5c + 1c	1975	0.20 0.20
T27	2d + 1d	1955	0.50	0.50	T48	7c + 1c	1976	0.12 0.12
T27	3d + 1d	1955	0.50	0.50	T48	8c + 1c	1976	0.14 0.14
T28	1 1/2d + 1/2d	1956	0.40	0.40	T48	10c + 1c	1976	0.35 0.35
T28	2d + 1d	1956	0.40	0.40	T49a	7c + 2c	1977	0.12 0.12
T28	3d + 1d	1956	0.40	0.40	T49b	8c + 2c	1977	0.14 0.14
T29	2d + 1d	1957	0.40	0.40	T49c	10c + 2c	1977	0.20 0.20
T29	3d + 1d	1957	0.40	0.40	T49d	7c + 2c	Strip of	
T30	2d + 1d	1958	0.15	0.12	T49e	8c + 2c	three from	1.25 1.00
T30	3d + 1d	1958	0.20	0.12	T49f	10c + 2c	M/Sheets	
T31	2d + 1d	1959	0.25	0.20	T50a	10c + 2c	1978	0.18 0.15
					T50b	12c + 2c	1978	0.21 0.18

## BUY EARLY FOR XMAS

It always pays - you know it, we know it. ACT NOW. 

CAMPBELL PATERSON'S SPECIALISED COLOUR CATALOGUE OF NZ STAMPS Progressively going over to colour now with 24 superb full colour plates. More than ever the best stamp catalogue in the world, with detail and clearly presented information seldom equalled in the world of philatelic publication. Every NZ home library should boast a copy of this superb reference encyclopedia of NZ stamps ..... (Plus Post) \$30.00

CAMPBELL PATERSON'S NEWSLETTER FOR COLLECTORS OF NZ STAMPS A special subscription offer. The CP NEWSLETTER posted to you or your friends from now until July 1980 at this bonus rate. Full of indispensable information, and guidance - used and read carefully it pays for itself in the information it gives. Every collector, serious or otherwise, should try it ..... \$7.50